



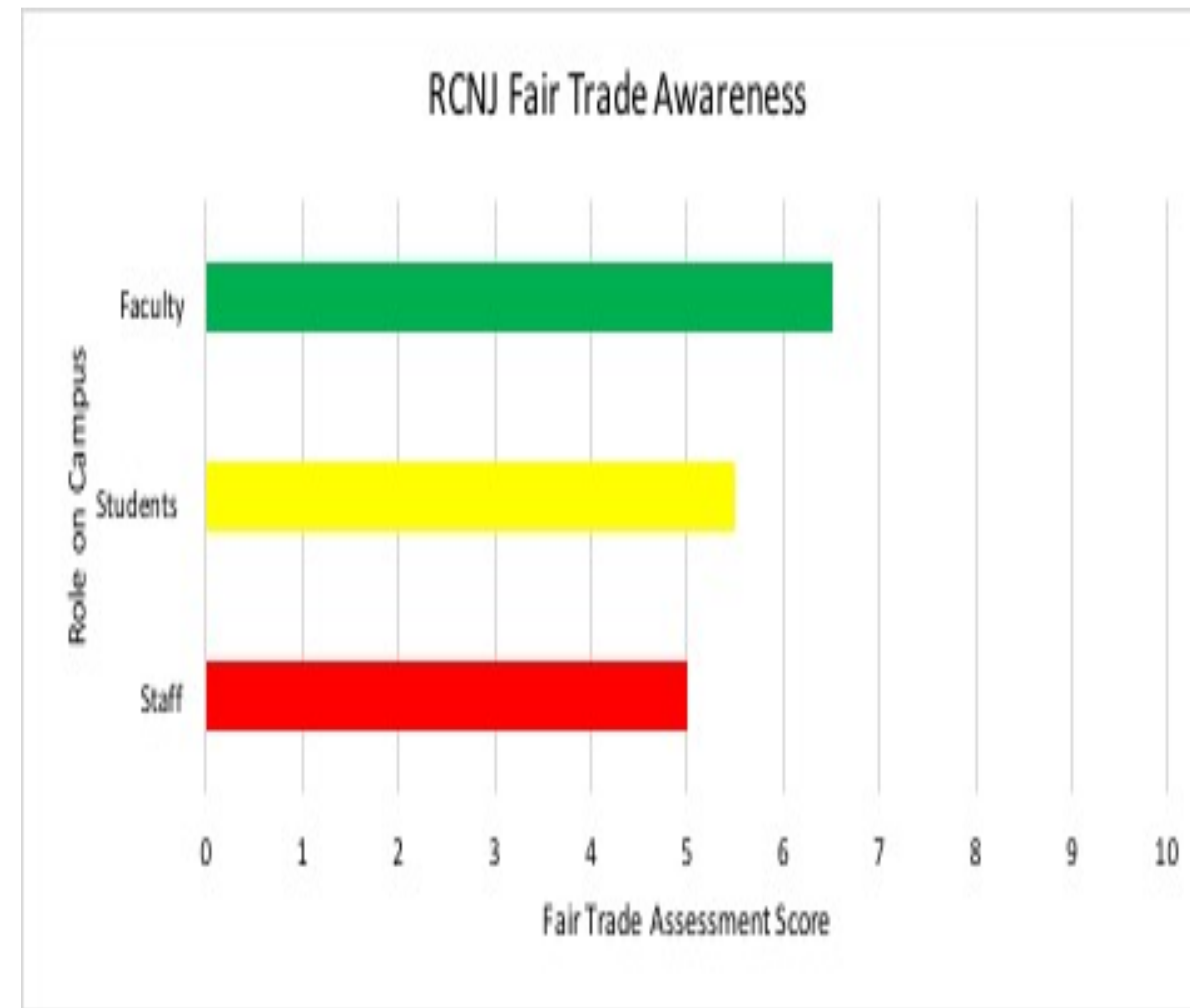
Knowledge and Perceptions of Fair Trade as a Sustainable Development Goal: A Campus Case Study

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Fair Trade (FT) is a global movement made up of a diverse network of producers, companies, shoppers, advocates, and organizations putting people and planet first.

Supporting UN Sustainable Development Goals



Ramapo's Current Fair Trade Offering : Aspretto Coffee



Ramapo's Past Offerings: Mayamam Weaving products

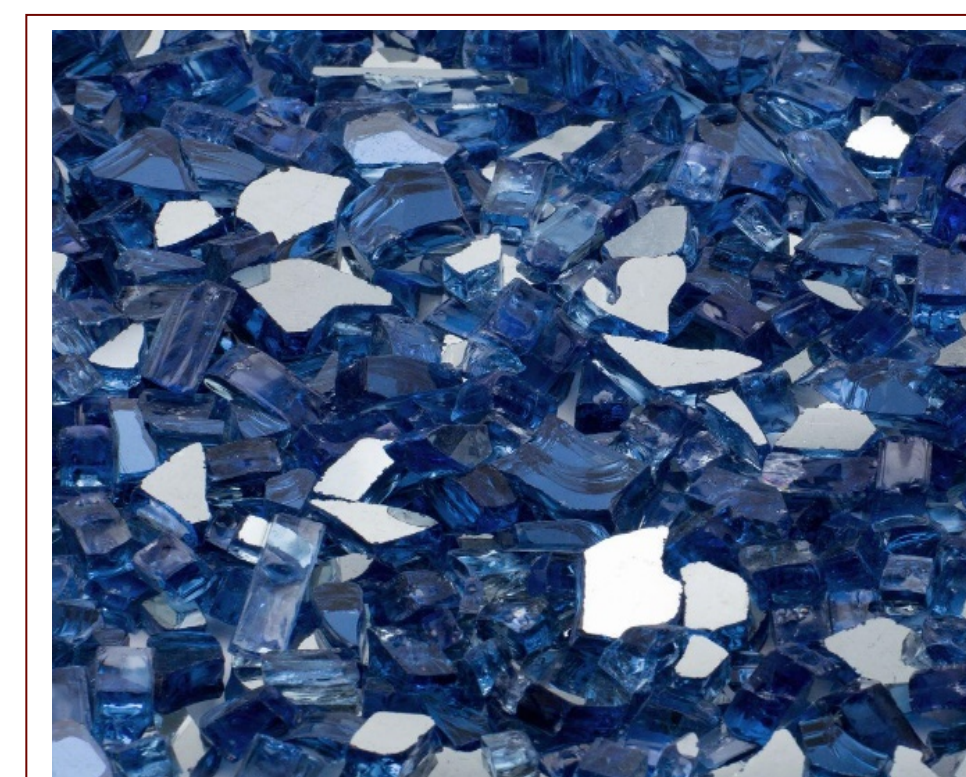


Findings

- Ramapo's campus community has an average level of FT knowledge
- There is no significant difference in assessment score based on participation in or exposure to sustainability practices

Research Questions

1. How much does my college community know about FT ? Do they purchase FT items? If so, where?
2. Is there a difference in FT awareness between faculty, students, and staff?
3. Are behaviors such as recycling, international travel, & ownership of hybrid vehicles predictors of FT knowledge?



Cobalt



Crops



Coffee

For more information on RCNJ's Fair Trade campaign, please visit:

<https://www.ramapo.edu/fair-trade/>



WHERE DOES RAMAPO COMMUNITY PURCHASE FT ITEMS?

