

Abstract

This study investigates the complex relationship between homelessness and substance addiction, focusing on their bidirectional dynamics and underlying systemic failures such as poor healthcare, housing shortages, and weak social supports. By examining causes and effects, the aim is to identify viable interventions and policies. The ultimate goal is to develop a comprehensive strategy targeting root causes to improve social outcomes and reduce both homelessness and addiction.

By analyzing the media's portrayal of homelessness and drug addiction, this study aims to uncover the potential biases, stereotypes, and narratives that shape public perception and, in turn, policy-making in these fields. The research questions guiding this investigation are as follows:

- How does media representation of homelessness influence public perception and policy-making in the United States and the United Kingdom?
- What systemic barriers prevent effective treatment and support for homeless individuals with substance addiction?

Through an analysis of the portrayals of homelessness are portrayed in the media, one can uncover nuanced themes, workable solutions, and surprising results that defy preconceived notions.

Methods and Research Data

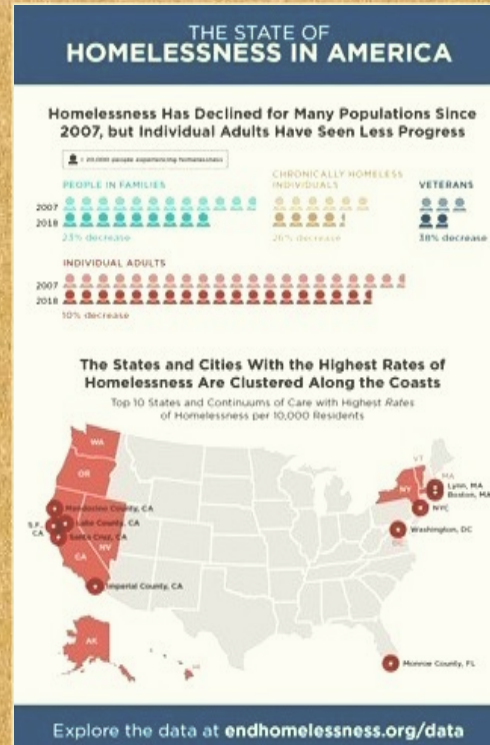
In order to analyze trends and prevalence of drug addiction and homelessness in the US and UK, the study primarily used secondary data, including reports, studies, and statistical data. This allowed for the analysis of systemic issues while also acknowledging limitations resulting from potential biases and a lack of regional detail. Although the technique yielded a comprehensive knowledge, it was limited by the extent of accessible sources and the inherent hazards associated with interpreting complex data. Future research directions highlighted include expanding data collection efforts to incorporate qualitative methods and directly engaging with affected individuals and key stakeholders in an effort to foster more nuanced insights and facilitate intervention.

United States (US)	United Kingdom (UK)
Homeless population: Over 500,000	Homeless population: 320,000
Alcohol abuse among homeless: 38%	Percentage struggling with drug addiction: 27% (~86,400 individuals)
Other drug use among homeless: 26% (~190,000 individuals)	Government policies focus on rapid rehousing methods
Government policies: Varying approaches by state	NHS-backed drug treatment available
Adoption of "Housing First" models in some areas	Gap in holistic programs targeting both homelessness and addiction
Punitive measures for drug offenses in others	

Conclusion

The study underscores the necessity for integrated approaches to effectively address the interlinked issues of homelessness and substance addiction in the UK and US, highlighting obstacles such as service accessibility and policy fragmentation. It advocates for cohesive, empathetic strategies that span across services and policies. Recommendations include developing integrated services, harmonizing policies, increasing funding for Housing First solutions, enhancing stakeholder collaboration, reducing societal stigma, expanding research, incorporating successful international models, and providing stable housing with ongoing support for sustainable recovery and societal reintegration.

- Deeply ingrained stigma and misunderstanding shape public policy and perception, influencing views on homelessness.
- The "Housing First" approach in the US and "rapid rehousing" methods in the UK were eye-opening revelations, challenging preconceived notions.
- These approaches question the efficacy of traditional shelter-based models in addressing homelessness



Selected Bibliography

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Figure 8b: Young adults account for around a quarter of households seeking help for homelessness across the UK. The largest category of households seeking help for homelessness in England and Scotland are aged between 25 and 49 years

Unintentionally homeless households in priority need by age of main applicant, England, April 2017 to March 2018

