

Anisfield School of Business

B.A. in International Business

Recommended Graduation Plan (Fall 2024)

The recommended graduation plan is designed to provide a blueprint for students to complete their degrees on time. Students must meet with their Academic Advisor to develop a more individualized plan to complete their degree.

NOTE: This recommended Graduation Plan is applicable to students admitted into the major during the 2024-2025 academic year.

***In addition to the courses below, an International Fieldwork is required to complete this major. An experiential component includes study abroad, international Co-Op, or internship or taking IBUS 322. Please see International Business faculty for Fieldwork options.

| CRWT Placement | | | | | |
|------------------------|--|--|--|--|--|
| CRWT 101 to CRWT 102 | | | | | |
| CRWT 101S to CRWT 102S | | | | | |

| Math Placement |
|------------------------------|
| MATH 021/022 to MATH 108-121 |

NOTE: CRWT and MATH courses are determined by placement testing and should be taken following the sequence above.

| First Year | | | | | | | |
|---|---------------------------------|--|--|-----------------|---|--|--|
| Fall Semester | HRS | S / Spring Semester | | HRS | ✓ | | |
| Gen Ed: INTD 101-First Year Seminar | 4 | | General Education Requirement | 4 | | | |
| Gen Ed: CRWT 102-Critical Reading & Writing II | 4 General Education Requirement | | 4 | | | | |
| General Education Requirement | 4 | 4 School Core: ECON 102- Intro. to Macroeconomics | | 4 | | | |
| Gen Ed: Quantitative Reasoning (MATH 108, 110 or 121 required for ASB majors; MATH 108 is highly recommended) | 4 | 4 School Core: INFO 224-Principles of Information Technology | | 4 | | | |
| | | | Career Pathways Module 1: PATH SB 1 Self-Assessment | Degree Rqmt. | | | |
| Total: | 16 | | Total: | 16 | | | |

| Second Year | | | | | | |
|-------------------------------------|---|-----|-------------------------------|---|--|--|
| Fall Semester HRS Spring Semester | | HRS | ✓ | | | |
| General Education Requirement | 4 | | General Education Requirement | 4 | | |

| School Core: MKTG 290-Marketing Principles & Practices | 4 | | Major: Business Concentration Course | 4 | |
|---|-----------------|---|--|-----------------|--|
| School Core: ACCT 221-Principles of Financial Accounting | 4 | School Core: ACCT 222 – Principles of Managerial Accounting | | 4 | |
| School Core: ECON 101-Microeconomics | 4 | | School Core: BADM 225-Management Statistics | 4 | |
| Career Pathways Module 2: PATH SB 2 Resume/LinkedIn Profile/Cover Letter | Degree Rqmt. | T. 4 | | Degree Rqmt. | |
| | | | Recommended: BADM 120 Excel Expert Certification Prep | 2 | |
| Total: | 16 | | Total: | 18 | |

| Third Year | | | | | | | |
|---|-----|-------------------------------|---|-----|----------|--|--|
| Fall Semester | HRS | HRS | | HRS | ✓ | | |
| General Education Requirement | 4 | General Education Requirement | | 4 | | | |
| School Core: FINC 301-Corporate Finance I | 4 | | Major: Geographical Category Course | | | | |
| Major: Language Requirement | 4 | 4 Major: Language Requirement | | 4 | | | |
| Major/ School Core: IBUS 326-Fundamentals of International Business | 4 | | School Core: MGMT 302-Managing Organizational Behavior | 4 | | | |
| Total: | 16 | | Total: | 16 | | | |

| Fourth Year | | | | | | | |
|---|-----|----------|---|-----|----------|--|--|
| Fall Semester | HRS | √ | Spring Semester | HRS | √ | | |
| School Core: BADM 223-Business Law I | 4 | | School Core: BADM 495-Strategic Management | 4 | | | |
| Major: Business Concentration Course | 4 | | Major: Business Concentration Course | 4 | | | |
| Major: Geographical Category Course OR Major - Advanced Coursework: IBUS 305- Politics of International Investment OR IBUS 340-European Business Community | 4 | | Major: Geographical Category Course OR Major- Advanced Coursework: IBUS 321 China & Other Business Environments in Asia OR IBUS 335-Doing Business in Latin America OR IBUS 336-Doing Business in Africa | 4 | | | |
| School Core: MGMT 370-Operations Management | 4 | | School Core: BADM 301 Ethics in Business or INFO 315 Computer Law & Ethics (if needed) OR Elective | 4 | | | |

| Total: | 16 | Total: | 16 | |
|--------|----|--------|----|--|
|--------|----|--------|----|--|

Total Credits Required: 128 credits

Required GPA for Graduation: 2.0 (overall **and** in the major)

General Education courses can be done in any order with the exception of INTD 101, CRWT and MATH. Those three general education courses will need to be done first. First Year Seminar is taken in the first semester. Failure to complete CRWT and MATH will result in a hold when the student hits 64 credits. The following general education courses can be done in any order. For more info on these courses, please visit the General Education program requirements website in the College Catalog:

- Social Science Inquiry (SOSC 110) [+W]
- Scientific Reasoning
- Historical Perspectives [+W]
- Studies in the Arts & Humanities (CRWT 102 is a prerequisite to this course) [+W]
- Global Awareness [+W]
- Distribution Category (Systems, Sustainability, & Society OR Culture & Creativity) (Must be outside of ASB)
- Distribution Category (Values & Ethics) (BADM 301 Ethics in Business double counts for Values & Ethics and School Core)

BADM 120 Excel Expert Certification Prep (2 cr.) is recommended for all International Business majors in the second year, second semester.

⁺W: Students transferring in with 48 or more credits are waived from these general education requirements.