Boldly Ascending: Integrating Unit Outcomes for Optimal Ascension

March 20, 2023
CONTINUOUS LEARNING

Mission
Vision
Values

Boldly Ascending

• Goals
• Objectives

Unit Effectiveness Plans

• Unit Purpose
• Unit Outcomes
• Tasks
• Measures
• Targets
• Findings
• Use of Results

Key Performance Indicators
UNIT PURPOSE STATEMENTS
Previous Purpose Statement
The mission of the Educational Opportunity Fund (EOF) Program is to provide highly motivated students who exhibit the potential for success; but who come from families/communities disadvantaged by low income and a lack of quality educational preparation necessary to attend college; access to a four year college degree. The EOF program provides such students full-time admission to Ramapo College; and the support needed to maintain continued enrollment through graduation. This support includes grants and scholarships minimizing the financial burden of college attendance; and services designed to foster academic success; promote social responsibility; and involve students in connecting their education to the world of work and or graduate study.

Revised Purpose Statement
The Educational Opportunity Fund (EOF) Program provides meaningful access to higher education for qualified New Jersey students impacted by historical poverty. The EOF experience offers comprehensive support services and alumni connections to promote retention and progress through graduation.
Previous Purpose Statement
To provide a quality education in the majors of Communication Arts, Visual Arts, Theater, Music, and the CA contact major in the context of a liberal arts college.

Revised Purpose Statement:
The School of Contemporary Arts provides exceptional educational experiences in the Visual, Performing, and Communication Arts while simultaneously preparing students to embrace new means of expression, and enter the workforce. The School, which is inherently interdisciplinary in its structure and its goals, recognizes the interconnectedness of the arts in contemporary society, values diversity of identity, voice and experience, and encourages students to develop and communicate ideas in multiple media. Additionally, CA is committed to sharing the work of students, faculty, artists and scholars with the campus and regional community.
Information Technology Services

Previous Purpose Statement
The ITS mission is to serve the students, faculty, staff and administration of Ramapo College of New Jersey by empowering all to leverage technology, enabling them to be more effective in their appointed roles. ITS proactively serves the campus through strategic initiatives and technology management that will carry the College into the future.

Revised Purpose Statement
The Information Technology Services purpose is to serve Ramapo College of New Jersey by empowering all members of the community to leverage technology, enabling them to be more effective and agile in their appointed roles. ITS proactively partners across the campus through strategic initiatives and technology management that will carry the College into the future.
Key Performance Indicators

Keep People Informed
Keep People Involved
Keep People Interested
Keep People Inspired

Image source: Rootinc.com
<table>
<thead>
<tr>
<th>Key Performance Indicator</th>
<th>Academic Excellence &amp; Student Success</th>
<th>Inclusive Community</th>
<th>Agile Stewardship</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>1  Graduation Rate</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>RCNJ Fact Book</td>
</tr>
<tr>
<td>- 4-year</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2  Retention Rate</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>RCNJ Fact Book</td>
</tr>
<tr>
<td>- 1st to 2nd Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- 2nd to 3rd Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>3  Enrollment</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>RCNJ Fact Book</td>
</tr>
<tr>
<td>- Undergraduate Headcount</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Graduate Credit Hours</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>4  RCNJ Community Diversity in Relation to NJ Population</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>IPEDS</td>
</tr>
<tr>
<td>- UG &amp; GR Students</td>
<td></td>
<td></td>
<td></td>
<td>American Community Survey (U.S. Census)</td>
</tr>
<tr>
<td>- Faculty</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Non-faculty</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>5  Supportive Campus</td>
<td>X</td>
<td>X</td>
<td></td>
<td>National Survey of Student Engagement</td>
</tr>
<tr>
<td>6  Average Alumni Giving Rate</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>US News</td>
</tr>
<tr>
<td>7  Employee Satisfaction</td>
<td>X</td>
<td>X</td>
<td></td>
<td>Great Colleges to Work For</td>
</tr>
<tr>
<td>8  Peer Assessment Score</td>
<td>X</td>
<td></td>
<td>X</td>
<td>US News</td>
</tr>
<tr>
<td>9  Revenue Diversification</td>
<td>X</td>
<td></td>
<td></td>
<td>RCNJ Financial Statements</td>
</tr>
<tr>
<td>10 Course Structure</td>
<td>X</td>
<td>X</td>
<td></td>
<td>Faculty Survey of Student Engagement</td>
</tr>
<tr>
<td>11 Energy Usage Intensity</td>
<td>X</td>
<td></td>
<td></td>
<td>To be announced</td>
</tr>
<tr>
<td>12 Strength of WiFi Coverage Across Academic, Administrative, and Residential Interior Spaces</td>
<td>X</td>
<td></td>
<td></td>
<td>To be announced</td>
</tr>
</tbody>
</table>
Part I: Workshopping Draft Outcomes

Alongside facilitators, small groups will share 1-2 unit draft outcomes with one another for input.

Checklist:
- Does the outcome capture clearly what the unit is trying to accomplish?
- What objective(s) does the outcome advance in Boldly Ascending?
- What KPI(s) might the outcome help advance?
- Is the outcome strategic, not operational?
- Is the outcome measurable?

Considerations:
• Was the outcome easily understood by members of the group?
• Were any of the outcomes that were shared in your group seeking to advance the same objectives or KPIs?
• How might other units/cores see themselves in helping to champion your outcome?
Part II: Optimizing Outcomes

Please choose one of your draft outcomes and you will be re-seated based on the *Boldly Ascending* objective to which the outcome is aligned.

• Considerations:
  • Are there alignments or misalignments across outcomes?
  • Are there obstacles that may require remediation?
  • Are there opportunities to optimize complementary efforts?

• Report Out:
  • Were alignments discovered? Did learning occur?

NEXT FORUM IS APRIL 17, 2023
Additional Resources

• Administrative Assessment Committee
  • https://www.ramapo.edu/assessment-committee/

• College Wide Academic Assessment Committee
  • https://www.ramapo.edu/assessment/committee/

• General Education Curriculum Committee
  • https://www.ramapo.edu/fa/gecco/

• Strategic Planning at Ramapo
  • https://www.ramapo.edu/president,stratplan/

• Institutional Research
  • https://www.ramapo.edu/ir/