

THE FUTURE → SERIES

RAMAPO COLLEGE

The Future of Thought: Strategy & Uncertainty

November 15, 2021

Background

- We need a strong focus on our mission and a broad understanding of the world around us. If we only focus on our mission, we are in danger of missing connections or becoming irrelevant when the world around us changes.
- If we only look broadly, we may lose our identity and purpose, and risk the irrelevance of knowing a little about a lot and not being equipped to advance our institution.
- In strategic planning, the key is bringing both perspectives to the process so that one can inform the other - context shapes focus and focus shapes context.¹

Prompts

1. Focus: What is Ramapo College best at? Identify one or two things (X or Y) that describe what we do uniquely better than anyone else.
2. Context: Why is being the best at X or Y important beyond Ramapo College?
3. Context & Focus: What is one strategy members of your group can do/support together to help make Ramapo College the best at X or Y nationally?



SAVE THE DATES

- **The Future of Society: Conflict, Culture, & Character | December 2, 2021: 1PM**
- Brown Bag: Reflecting on the Future of Thought & the Future of Society | December 8, 2021: 12PM
- **The Future of Work: Learning & Labor | Spring 2022**
 - Brown Bag: Reflecting on the Future of Work | Spring 2022
- **The Future of Ramapo: Readiness & Resolve | Spring 2022**
 - Brown Bag: Reflecting on the Future of Ramapo | Spring 2022

Share feedback at: ramapo.edu/president/stratplan

¹ Bennett, C. (2019, January 29). *Strategy questions for leaders managing change: Are you more like the Fox or the hedgehog?* The Spark Mill - we make change possible. Retrieved October 4, 2021, from <https://www.thesparkmill.com/blog-posts/2019/1/29/dwo2g906d2t94x4z5e2v8ah86n7952>.