ADDENDUM #2 TO THE STRATEGIC PLAN: PLANNING, BUDGETING, AND ASSESSMENT PROCESS

Level I
Strategic (3-5 year Cycle)

- Mission, Vision, Guiding Principles Statements, Goals and Initiatives

External Analysis

- SWOT*

Internal Analysis

Level II
Tactical Plans (3 Year Cycle)

- Mission, Guiding Principles, Goals and Initiatives

- Strategic Plan Themes

Strategic Priorities

Level III
Operational Planning (Annual Cycle)

- Mission, Guiding Principles, Goals and Initiatives

Divisional Plans

- Academic Plan
- Financial Plan
- Human Resources Plan
- Communication/Marketing Plan
- Information Technology Plan
- Enrollment Management Plan
- Diversity Plan
- Facilities/Master Plan

Academic Schools and Administrative Unit Plan

- Objectives
- Outcomes
- Assessment

Annual Report
- Budget and Strategic Initiatives
- Budget Request

* Strengths, Weaknesses, Opportunities, Threats