



FOR IMMEDIATE RELEASE

September 6, 2023

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RAMAPO COLLEGE OF NEW JERSEY NAMES COLLEEN O'KEEFE CFO/VICE PRESIDENT OF FISCAL HEALTH



MAHWAH, N.J. -- Ramapo College has appointed [Colleen O'Keefe](#) as vice president and chief financial officer of fiscal health. O'Keefe joined Ramapo College in 2017 as the assistant vice president of business services and controller. In early 2023, O'Keefe became the interim CFO/VP for eight months, lending her expertise to the College budget, fiscal planning, treasury, grants accounts endeavors, while leading the business services teams.

During her tenure as interim CFO at Ramapo, the College passed its first balanced budget since the Covid-19 pandemic, received a clean financial audit, earned an A-rating and positive outlook from Standard & Poor's, and more than quadrupled Ramapo's investment income. O'Keefe has been working closely with the Offices of Capital Planning and Facilities

Management to ensure critical improvements are prioritized. "She has advanced the Fiscal Health Core as an integrated resource to equip leaders across campus towards achieving fiscal responsibility, thereby supporting our all-hands-on-deck culture," said Ramapo College President Cindy Jebb. "I am thrilled to have such a thoughtful, caring, hard working, and innovative leader on the Ramapo Mission Element Team."

O'Keefe began her career in public accounting right out of college, serving both large SEC clients as well as not-for-profit and higher education clients. After more than 20 years in public accounting, she transitioned into consulting as the director of internal audit at a large international manufacturer and moved into the New Jersey higher education arena in 2014.



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O'Keefe graduated magna cum laude with a bachelor's of science degree from the University of Richmond and is a certified public accountant in New Jersey. She is also a member of the American Institute of Certified Public Accountants and resident of Oakland, NJ.

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ABOUT RAMAPO COLLEGE

Ramapo College of New Jersey is the state's premier public liberal arts college and is committed to academic excellence through interdisciplinary and experiential learning, and international and intercultural understanding. The comprehensive college is situated among the beautiful Ramapo Mountains, is within commuting distance to New York City, was named one of the 50 Most Beautiful College Campuses in America by *CondéNast Traveler*, and boasts the best on-campus housing in New Jersey per Niche.com. Established in 1969, Ramapo College offers bachelor's degrees in the arts, business, data science, humanities, social sciences and the sciences, as well as in professional studies, which include business, education, nursing and social work. In addition, the College offers courses leading to teacher certification at the elementary and secondary levels, and offers graduate programs leading to master's degrees in Accounting, Applied Mathematics, Business Administration, Contemporary Instructional Design, Computer Science, Creative Music Technology, Data Science, Educational Leadership, Nursing, Social Work and Special Education, as well as a Doctor of Nursing Practice.