



RAMAPO COLLEGE OF NEW JERSEY
Office of Marketing and Communications
Press Release
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Release Party for New Ramapo College Record Label is November 21

MAHWAH, N.J. -- **RAMIX RECORDINGS** is the new independent record label of the Ramapo College Music Program whose first recording was released on November 17.

In celebration of the launch of the label and its first release, Ramix will host a release event in the Adler Theater in the Berrie Center on the campus of Ramapo College of New Jersey on Tuesday, November 21 from 7-10 p.m.

Several label artists will perform, including futuristic, jazz-tinged R&B artist Ehiorobo, dubstep producer/DJ 8.0.Ace, contemporary R&B vocalist Jackie Narciso, hip hop artist Blind Eyez, and the electronic duo of Mister Maze X OD. The performers are all current Music students or 2017 graduates, as are all 13 artists represented on the first release. **Admission is free and open to the public, free food will be served in the lobby outside the theater.**

Ramix is an important new addition to the Music Program, which has a strongly contemporary focus and has experienced tremendous growth in the past several years. Recent graduates have found great success in the popular music and entertainment industries, and the new label is designed to help students to start building their careers as performing/recording artists and music industry professionals while still in school. In addition, the label will give the Music Program broader exposure, increasing its profile nationally and internationally. The school's state-of-the-art Les Paul Studio, created thanks to a grant from the Les Paul Foundation, opened in 2016 and will serve as the primary production facility for Ramix releases.

Ramix Volume 1 will feature 13 songs by different Ramapo current students and 2017 graduates. The recording will be released as a series of individual songs through all major digital outlets such as Spotify, Apple Music and iTunes, as well as on a limited edition promotional CD.

All of the music was written by the student artists, and most of the recordings were produced in the school's on-campus recording and production facilities. The development and launch of

the label was part of the curriculum for the Spring 2017 upper level Music Industry courses, and the ongoing process of producing future recordings will be integrated into subsequent classes and research projects.

For more information, visit <https://ramixrecordings.com>. Contact Benjamin Neill, Associate Professor of Music (Industry and Production) and Executive Producer of Ramix Recordings at 201-684-6283 or bneill@ramapo.edu

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Ramapo College of New Jersey is the state's premier public liberal arts college. Ranked among the top colleges in the region by *College Choice* and recognized by, among others, *U.S. News & World Report*, *Princeton Review*, *Colleges of Distinction*, and *Victory Media* as a "Military Friendly College," Ramapo College is committed to academic excellence through interdisciplinary and experiential learning, and international and intercultural understanding.

Established in 1969, Ramapo College offers bachelor's degrees in the arts, business, humanities, social sciences and the sciences, as well as in professional studies, which include business, education, nursing and social work. In addition, the College offers courses leading to teacher certification at the elementary and secondary levels, and offers graduate programs leading to degrees in Accounting, Business Administration, Educational Technology, Educational Leadership, Nursing, Social Work and Special Education.