



**RAMAPO COLLEGE OF NEW JERSEY**  
**Office of Communications and Public Relations**  
**Press Release**  
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## **Author to Discuss Book on Fate of Jews in Polish Town**

MAHWAH, N.J. – Mr. Alan Chernoff will discuss the book he co-authored with his mother, Rena Margulies Chernoff, *The Tailors of Tomaszow*, on Wednesday, September 28 at 7 p.m. in the Trustees Pavilion at Ramapo College of New Jersey. The Gross Center for Holocaust and Genocide Studies will sponsor this event.

A communal memoir and history of Holocaust survivors from Tomaszow-Mazowiecki, Poland, the book provides a glimpse into the extinguished world of Eastern European Jewry, before, during, and after World War II. It is both the memoir of a child and of a lost Jewish community, an unvarnished story in which disputes, controversy, and scandal all play a role in capturing the true flavor of life in this lost community.

Accounting for approximately one-third of Tomaszow-Mazowiecki's population, many of the approximately 14,000 town's Jews made their livings as tailors and seamstresses. Only 250 of them survived the Holocaust, in part because of their skill with a needle and thread.

Allan Chernoff, former CNN and CNBC senior correspondent, is an award-winning writer, speaker and CEO of Chernoff Communications, a strategic corporate and financial communications firm. He is the recipient of six best reporting awards from the Society of Professional Journalists' New York chapter, two National Headliner Awards, two New York Festival Awards, and was a reporter on teams winning a DuPont Award and three Peabody Awards.

His writing has appeared in numerous publications including *The New York Times*, *The Wall Street Journal*, *Financial Times*, *Los Angeles Times*, and *Money*.

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Ranked by *U.S. News & World Report* as fifth in the Best Regional Public Universities North category, Ramapo College of New Jersey is sometimes mistaken for a private college. This is, in part, due to its

unique interdisciplinary academic structure, its size of approximately 6,000 students and its pastoral setting in the foothills of the Ramapo Mountains on the New Jersey/New York border.

Established in 1969, Ramapo College offers bachelor's degrees in the arts, business, humanities, social sciences and the sciences, as well as in professional studies, which include nursing and social work. In addition, Ramapo College offers courses leading to teacher certification at the elementary and secondary levels. The College also offers eight graduate programs as well as articulated programs with Rutgers, The State University of New Jersey, New York Chiropractic College, New York University College of Dentistry, SUNY State College of Optometry and New York College of Podiatric Medicine.