

**FOR IMMEDIATE RELEASE**

Contact: Anna Farneski; afarnesk@ramapo.edu / (201) 684.6844

May 21, 2012

**"Women Of Influence In New Jersey," a Lecture and Networking Event,  
Will be Held at Ramapo College June 5**

(MAHWAH, NJ) - "Women of Influence in New Jersey," an informative lecture honoring the state's female leaders in business, government, academia and the arts, will be sponsored by Ramapo College of New Jersey and the Commerce and Industry Association of New Jersey (CIANJ) on Tuesday, June 5 at 5:30 p.m. This networking event will be held in The Trustees Pavilion, located on the Ramapo College Campus.

The program will feature presentations by Theresa Alesso, vice president of Marketing and Product Management for Sony; Kim Logsdon, chief financial officer of Watermark Technologies; Tracye McDaniel, president and chief executive officer of Choose New Jersey; Daryl Rand, president of Harrison Advertising Inc.; and Susan Scarola, vice chairman of DCH Auto Group. Sally Gluck, of Sobel & Co., LLC, will moderate.

The cost of the lecture is \$20 for CIANJ members and \$30 for non-members. Ramapo College students and affiliates will be admitted free. Please contact Event Coordinator, Nicole Harencak at [nharencak@cianj.org](mailto:nharencak@cianj.org) or 201-368-2100 for further questions. Online registration will be accepted at [www.cianj.org](http://www.cianj.org), or can be faxed to 201.368.3438.

The Commerce and Industry Association of New Jersey (CIANJ) is the leader in free enterprise advocacy to provide an economic climate that enhances business potential in the state.

Members of the media interested in covering the lecture can contact Anna Farneski, assistant vice president for Marketing and Communications, 201.684.6844.

Ranked by *U.S. News & World Report* as fifth in the Best Regional Universities North category for public institutions, Ramapo College of New Jersey is sometimes mistaken for a private college. This is, in part, due to its unique interdisciplinary academic structure, its size of approximately 6,008 students and its pastoral setting in the foothills of the Ramapo Mountains on the New Jersey/New York border.

Established in 1969, Ramapo College offers bachelor's degrees in the arts, business, humanities, social sciences and the sciences, as well as in professional studies, which include nursing and social work. In addition, Ramapo College offers courses leading to teacher certification at the elementary and secondary levels. The College also offers five graduate programs as well as articulated programs with the University of Medicine and Dentistry of New Jersey, New York Chiropractic College, New York University College of Dentistry, SUNY State College of Optometry and New York College of Podiatric Medicine.