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**‘Pochella Music Festival Highlights Ramapo College Talent**

(MAHWAH, NJ) - On April 26, Ramapo College will present ‘Pochella, a free carnival-themed music festival featuring many of the school’s own student and alumni bands. Taking its name from the popular California concert festival Coachella, which happened last weekend, the event is co-organized and produced by students in MEISA, the Music and Entertainment Industry Student Association, and the Advanced Business of Music class. The concert will be presented on the Laurel Courts, located behind the Robert A. Scott Student Center. In the case of rain, the H-Wing Auditorium will be used as the alternate location. The event is open to the public and will run from 3 to 9 p.m.

The headline act for ‘Pochella is The Hsu-Nami, a group comprised of several Ramapo graduates. The Hsu-Nami blends American instrumental rock and the unique sound of the \*erhu,\* a traditional Chinese violin. They have achieved success in multiple countries, touring with major groups from the United States, Japan, and China and were acknowledged at the 2008 Beijing Summer Olympics where their music was played for the Chinese national basketball team. More information can be found at: <https://www.facebook.com/HsuNamiRock>.

Audio Insight, a progressive rock band featuring current Ramapo student Dan Sullivan, tests musical limits with their soaring melodies and complex instrumentals. This promising band has been compared to The Fall of Troy and The Mars Volta. They will appear at the Bamboozle Music Festival for the second consecutive year alongside leading national and international talent. For more information, please visit: [www.audioinsightmusic.com](http://www.audioinsightmusic.com).

Other artists on the bill include rock bands StandStill, Ideal Drive, Strive, We Are Ghosts, and Roe!, a solo acoustic performer. Evantr0nic blends electronic beats with live bass, while Lo Kloza mixes pop, rock and R&B, and Kokonut Cong offers a groovy ukelele and djembe duo.

Pochella offers performing students an opportunity to present their musical talent and gives students who are organizing the show the hands-on experience of planning a concert event.

For more information contact Professor Ben Neill at [bneill@ramapo.edu](mailto:bneill@ramapo.edu) or call 201.684.6283.

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Ranked by *U.S. News & World Report* as fifth in the Best Regional Universities North category for public institutions, Ramapo College of New Jersey is sometimes mistaken for a private college. This is, in part, due to its unique interdisciplinary academic structure, its size of approximately 6,008 students and its pastoral setting in the foothills of the Ramapo Mountains

on the New Jersey/New York border.

Established in 1969, Ramapo College offers bachelor's degrees in the arts, business, humanities, social sciences and the sciences, as well as in professional studies, which include nursing and social work. In addition, Ramapo College offers courses leading to teacher certification at the elementary and secondary levels. The College also offers five graduate programs as well as articulated programs with the University of Medicine and Dentistry of New Jersey, New York Chiropractic College, New York University College of Dentistry, SUNY State College of Optometry and New York College of Podiatric Medicine.