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Scholar, Author to Conduct Lecture on Social Change

(MAHWAH, NJ) - Scholar and author Arvind Singhal will conduct a lecture titled Solving Problems from the Inside Out: The Positive Deviance Approach to Social and Organization Change on Thursday, November 3 at 4 p.m. in the H-Wing Auditorium.

The lecture will focus on the positive deviance approach which has been used to address many complex social issues such as childhood malnutrition in Vietnam, the reduction of high school dropout rates in Argentina, the prevention of infections obtained in U.S. hospitals and the reduction of teenage pregnancy in the southwestern United States.

Singhal is the Samuel Shirley and Edna Holt Marston Endowed Professor of Communication and Director of the Social Justice Initiative in the University of Texas, El Paso's Department of Communication. Singhal is also the William J. Clinton Distinguished Fellow at the Clinton School of Public Service in Little Rock, AR. He is the co-author or editor of 11 books, including two recent books about the positive social deviance approach.

Additionally, Singhal's research and teachings span the scope of health, peace, education, human rights, democracy and governance, poverty alleviation, civic participation, sustainable development, corporate citizenship as well as the diffusion of innovations, the organization of social change and the entertainment-education strategy.

The lecture is free of charge.

For more information about Arvind Singhal's upcoming workshop and lecture, please contact Assistant Professor of Communication Arts Christina Smith at csmith7@ramapo.edu.

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Ranked by *U.S. News & World Report* as sixth in the Best Regional Universities North category, Ramapo College of New Jersey is sometimes mistaken for a private college. This is, in part, due to its unique interdisciplinary academic structure, its size of approximately 6,008 students and its pastoral setting in the foothills of the Ramapo Mountains on the New Jersey/New York border.

Established in 1969, Ramapo College offers bachelor's degrees in the arts, business, humanities, social sciences and the sciences, as well as in professional studies, which include nursing and social work. In addition, Ramapo College offers courses leading to teacher certification at the elementary and secondary levels. The College also offers five graduate programs as well as articulated programs with the University of Medicine and Dentistry of New Jersey, New York Chiropractic College, New York University

College of Dentistry, SUNY State College of Optometry and New York College of Podiatric Medicine.