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**RAMAPO COLLEGE DESIGN STUDENTS WIN COMPETITION  
AND HELP MORRIS PLAINS MUSEUM**

MAHWAH – Members of Ramapo College’s Creative Media Club won first prize in the annual Design Derby sponsored by the Art Directors Club of New Jersey (ADCNJ). The college team took top honors for the second consecutive year.

Sisters Jessica and Melissa Feldman of South Brunswick, Courtney Lang of Branchburg, Glen Rosenthal of Old Bridge, Jacob Stephens of Lambertville and Mollie Stern of West Windsor-Plainsboro were members of the winning team. Samantha DeAngelis and James Howell also are members.

The competition is open to all design students enrolled at New Jersey colleges and universities. Hosted by Seton Hall University on November 1, the 2008 Design Derby welcomed 14 teams. The students were asked to design a logo, poster and brochure concepts for the Morris Plains Museum, a nonprofit organization that preserves the history of Morris Plains with a collection of artifacts, records and documents. Each team presented their designs for peer review and judging by museum leadership.

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“Our team came up with the concept of having a lock and key to tie together the brochure and poster design,” said Jessica Feldman, president of the club. “On the brochure there is a key and inside the outline of the key are overlapped images of the Morris Plains history, such as old homes, items in the museum and drawings by a famous political cartoonist. On the poster is the lock, which is made up of similar images.” She added that the team designed a clean, sophisticated logo.

“These students worked hard to come up with a wide range of ideas that can draw people into our museum,” said Daniel Myers, a competition judge representing the museum.

Bonnie Blake of Oakland, associate professor of Design and Interactive Media, and Brian Hughes, assistant professor of Audio Production and Sound Design, serve as co-advisors of the student club.

In addition to introducing students to the ADCNJ, the Design Derby provided an opportunity to experience the competition they will face in the workplace. The ADCNJ is a statewide, nonprofit organization of art directors, graphic designers, illustrators, photographers, art educators and other creative professionals dedicated to excellence in the communications arts.

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