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Contact: Cynthia Burns: cyburns@ramapo.edu or Cathleen Davey; cdavey@ramapo.edu

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**Ramapo College Introduces
Business Essentials Certificate Program
Information Sessions Scheduled**

(Mahwah) – Ramapo College of New Jersey announces a new Business Essentials Certificate Program offered through its Anisfield School of Business to begin in the summer of 2008.

Providing a foundation in essential business principles, the program is intended for small business owners who have not had sufficient training in business fundamentals, individuals who are seeking a career change into a more business oriented position, non-business-major students seeking to augment an undergraduate program and college graduates with a non-business degree preparing to apply to, or begin, an MBA program. Information sessions open to the public will be held Sunday, March 2 from 1 to 2 p.m. and again on Monday, March 10 from 6:30 to 7:30 p.m. The sessions will take place on the campus of Ramapo College in the Anisfield School of Business, Room ASB-136. For directions, log on to http://www.ramapo.edu/about/driving_directions/drivingdirections.html.

“Every organization, from a large corporation to a sole-proprietorship or a social services agency, must perform a common set of basic business functions in order to operate effectively and efficiently. They hire and manage people, create and administer budgets, sell or promote their goods and services, etc. This new certificate program is designed to give individuals the essential knowledge and skills they need to succeed in a myriad of organizational settings,” noted Dean Lewis Chakrin.

(more)

To earn a certificate, a student will be required to complete four courses (16 credits) within the Anisfield School of Business and two personal effectiveness seminars. The courses provide a basic, but broad business foundation in the areas of accounting, marketing and management, and an opportunity for further study in finance, business law or information systems. Specifically, the course offerings include Principles of Financial Accounting, Marketing Principles and Practices, Managing Organizational Behavior, Business Law I, Principles of Information Technology and Corporate Finance I. Each is a part of the Anisfield School of Business's professional core curriculum. The two personal effectiveness seminars may be selected from an array of hands-on topics such as time management, negotiation skills, effective communication, career networking and effective job search strategies.

The courses and personal effectiveness seminars will all be offered in the summer of 2008. In order to meet the needs of working students, at least one section of each course will be offered in an evening timeslot of the summer sessions. By taking one course in each of Summer Session I and II, a student will be able to complete the certificate program in two summers. An ambitious student could even complete it in one summer, by taking both day and evening courses during both sessions.

Upon completion of the program's requirements, students will receive a Certificate in Business Essentials from the Anisfield School of Business at Ramapo College of New Jersey. Upon student request, the college will verify completion of the program to potential employers or other parties.

For more information about Ramapo College's Business Essentials Certificate Program or to obtain registration materials, log on to <http://www.ramapo.edu/academics/programs/essentials.html>.

Ramapo College of New Jersey is a comprehensive institution of higher education dedicated to the promotion of teaching and learning within a strong liberal arts based curriculum, thus earning the designation by the New Jersey State Legislature "New Jersey's Liberal Arts College." Its curricular emphasis is international which includes the liberal arts and sciences, social sciences, fine and performing arts and professional programs within a residential and sustainable living and learning environment.