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September 20, 2007

**RAMAPO COLLEGE PRESENTS THE FOURTH ANNUAL
SEBASTIAN J. RACITI MEMORIAL LECTURE AND DINNER**

(Mahwah) – Dr. Regina E. Herzlinger will be the guest lecturer at The Fourth Annual Sebastian J. Raciti Memorial Lecture and Dinner Wednesday, October 17 from 6:30 to 8:30 p.m. in Friends Hall on the campus of Ramapo College of New Jersey. The public is invited to attend the lecture and dinner; there is no fee for attending the lecture only. The lecture will be sponsored by the Center for Business and Public Policy of Ramapo College and the Ramapo College Foundation Business Network. Friends Hall is located in the College’s Student Center. Tickets are \$25 per person. To reserve a seat, call 201.684.7373 or e-mail cbpp@ramapo.edu.

Dr. Herzlinger’s topic will be “Consumer-Driven Health Care.” Dr. Herzlinger is a Manhattan Institute Center for Medical Progress Senior Fellow. She writes on consumer-driven health care topics and is the author of *Who Killed HealthCare: American’s \$2 Trillion Problem – and the Consumer-Driven Cure*. She also is the Nancy R. McPherson Professor of Business Administration Chair at the Harvard Business School. She was the first woman to be tenured and chaired at the school and the first to serve on a number of corporate boards. She is widely recognized for her innovative research in health care, including her early predications of the unraveling of managed care and the rise of consumer-driven health care and health care focused factories, two terms she coined.

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The event was established to honor the memory of Sebastian J. Raciti (1934-2003), who, for 31 years, served in various roles that were instrumental in the development of Ramapo College. Known as Sib, he was a member of the founding faculty, arriving in the College's second year.

Raciti held various posts during his tenure including director of the School of Metropolitan and Community Studies, dean of the School of Administration and Business, vice president for Academic Affairs, vice president of Institutional Advancement and professor of economics. He also was the director of the Governor's School for International Studies, a summer program for gifted high school students. In his administrative roles, he helped design new academic programs, raised funds to support new initiatives and scholarships and recruited new faculty.

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