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**RAMAPO COLLEGE ATHLETIC DIRECTOR ELECTED PRESIDENT OF  
BLACK COACHES ASSOCIATION**

(Mahwah) – Eugene Marshall, athletic director of Ramapo College of New Jersey, was elected president of the Black Coaches Association at the organization’s convention in Indianapolis, IN. He will serve a two-year term.

The Black Coaches Association (BCA) is non-profit organization whose primary purpose is to foster the growth and development of ethnic minorities at all levels of sports both nationally and internationally. The BCA's focus involves the concerns of its colleagues in professional sports, NCAA (Division I, II, and III), NAIA (Division I and II) junior college and high school levels.

Marshall, who previously served as the BCA board’s first vice president, is the first representative from a Division III college to be elected to the presidency. As former chair of the NCAA’s Minority Opportunities and Interest Committee (MOIC), he focused on the lack of minority football head coaches, the lack of women minority head basketball coaches and the lack of minority athletic directors in Division I schools. As a former coach, Marshall believes he will be able to relate well to BCA’s members.

During his term as president, Marshall plans to enhance the academic reform package developed by NCAA. “The modifications will help minority student athletes achieve academic success as well as athletic success,” he said. He also plans to increase BCA’s membership, which now totals more than 3,000. Marshall hopes to involve more administrators in the BCA, including athletic directors, assistant athletic directors and physical trainers.

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