



**RAMAPO COLLEGE OF NEW JERSEY**  
**Office of Communications and Public Relations**  
**Press Release**  
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## **Ramapo College of New Jersey Joins the Global #GivingTuesday Movement**

### ***Foundation pledges to rally 500 donors***

MAHWAH, N.J. – The Ramapo College Foundation has joined #GivingTuesday, a global day of giving that harnesses the collective power of individuals, communities and organizations to encourage philanthropy and to celebrate generosity worldwide.

Occurring this year on November 29, #GivingTuesday is held annually on the Tuesday after Thanksgiving and the widely recognized shopping events Black Friday and Cyber Monday to kick-off the holiday giving season by inspiring people to collaborate in improving their local communities and to give back in impactful ways to the charities and causes they support.

The Ramapo College Foundation has pledged to rally 500 donors from November 29 to December 31, in support of the Annual Fund. (Last year, the initiative attracted 460 donors through the allotted time.) Like most colleges and universities, tuition does not cover the true cost of the Ramapo experience. Philanthropy plays a critical role in the operation of the College and it begins with the Annual Fund. Gifts to the Annual Fund are important to Ramapo's success because they enable the College to meet immediate needs to fund student scholarships, faculty research grants and special campus projects, each and every year.

"As a student leader, I understand the importance of philanthropy and encourage our fellow students to give back to the College because it is essential to enhance the Ramapo experience" said Princep Shah '17, Student Governor of the Ramapo College Foundation. "Through special fundraising initiatives like this year's #GivingTuesday on November 29, we are excited to raise awareness about giving back and share our passion for this great College."

Those who are interested in joining Ramapo College's #GivingTuesday initiative can join the conversation at #RamapoGives or visit [www.ramapo.edu/givingtuesday](http://www.ramapo.edu/givingtuesday)

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Ranked by *U.S. News & World Report* as one of the top in the Best Regional Public Universities North category, Ramapo College of New Jersey is sometimes mistaken for a private college. This is, in part, due to its unique interdisciplinary academic structure, its size of approximately 6,000 students and its pastoral setting in the foothills of the Ramapo Mountains on the New Jersey/New York border.

Established in 1969, Ramapo College offers bachelor's degrees in the arts, business, humanities, social sciences and the sciences, as well as in professional studies, which include nursing and social work. In addition, Ramapo College offers courses leading to teacher certification at the elementary and secondary levels. The College also offers eight graduate programs as well as articulated programs with Rutgers, The State University of New Jersey, New York Chiropractic College, New York University College of Dentistry, SUNY State College of Optometry and New York College of Podiatric Medicine.