



RAMAPO COLLEGE OF NEW JERSEY
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Contact: Angela Daidone
201-684-7477
adaidon1@ramapo.edu

Ramapo College Appoints Dr. Ed Petkus, Jr., Dean of the Anisfield School of Business

MAHWAH, N.J. – Ramapo College President Peter P. Mercer has appointed Dr. Ed Petkus, Jr. as Dean of the Anisfield School of Business. Petkus, an international educator, joined Ramapo in 2006 as a Professor of Marketing and directed the Marketing and International Business programs.

Petkus was awarded the prestigious Bischoff Award for Teaching Excellence at Ramapo College in 2012 and served as Acting Dean of the Anisfield School of Business (ASB) in the spring of 2015.

"Over the years Dr. Petkus has been a consistent contributor to the College providing high quality instruction as a professor in the Anisfield School of Business, as an advisor to student groups, and as an active member of several committees," said President Mercer. "Dr. Petkus' wealth of firsthand knowledge of our students, our academic programs, our many strengths and our challenges has positioned him well to approach the deanship with keen optimism and enterprising resourcefulness. I look forward to his leadership."

Petkus has taught internationally at ISM University of Management and Economics in Vilnius, Lithuania and at the National Economics University in Hanoi, Vietnam. His research interests are in marketing education, non-profit marketing and sustainability.

"In the ASB, we are proud to offer a distinctive combination of an accredited business education and a strong grounding in the liberal arts," said Petkus. "Our students receive solid professional preparation in their fields, and they understand the role that business plays in the wider socio-cultural context. I am looking forward to leading our talented, innovative faculty in producing learning experiences that make our students uniquely creative in their approach to business, with a strong commitment to social responsibility."

Petkus earned his Ph.D. in marketing from the University of Tennessee and holds a B.S. in Biochemistry and Nutrition and an MBA from Virginia Tech. Prior to joining Ramapo College, he was the Bertie Deming Smith Distinguished Chair and Associate Professor of Business Administration at Mary Baldwin College in Virginia. He also served as Associate Professor at the University of Tampa and Boise State University.

Originally from North Haledon, New Jersey, Petkus lives in Cold Spring, New York.

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Ranked by *U.S. News & World Report* as fifth in the Best Regional Public Universities North category, Ramapo College of New Jersey is sometimes viewed as a private college. This is, in part, due to its unique interdisciplinary academic structure, its size of approximately 6,000 students and its pastoral setting in the foothills of the Ramapo Mountains on the New Jersey/New York border.

Established in 1969, Ramapo College offers bachelor's degrees in the arts, business, humanities, social sciences and the sciences, as well as in professional studies, which include nursing and social work. In addition, Ramapo College offers courses leading to teacher certification at the elementary and secondary levels. The College also offers eight graduate programs as well as articulated programs with Rutgers, The State University of New Jersey, New York Chiropractic College, New York University College of Dentistry, SUNY State College of Optometry and New York College of Podiatric Medicine.