



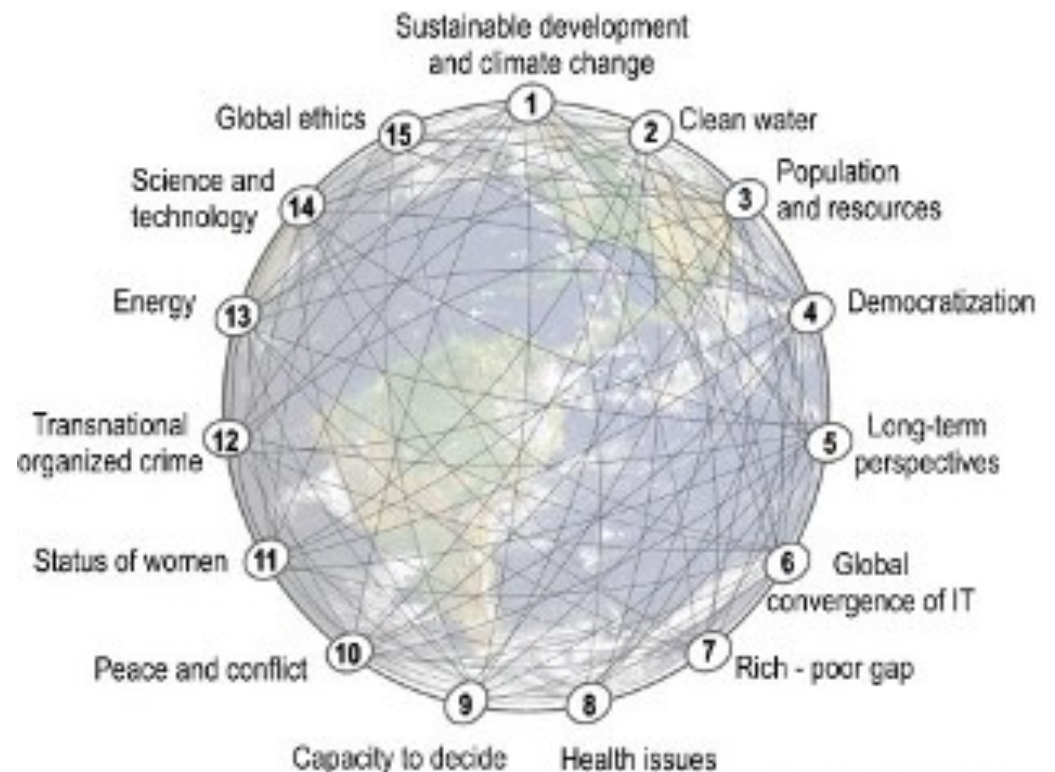
# **THE WIDENING CIRCLE**

**campaign for a global citizens movement**

presentation by UCHITA DE ZOYSA, TWC Global Coordinator

# Navigating through Multiple Crises

“We have entered the Planetary Phase of Civilization, a new historic era that carries unprecedented challenges and demands a deep shift in the direction of development.”



# The Great Transition



**Goals for a Sustainable World** - From the tumult of the twentieth century, four great human aspirations crystallized for global society—peace, freedom, material wellbeing and environmental health. In this century a great transition will need to achieve them.

# From the Great Transition - 2084

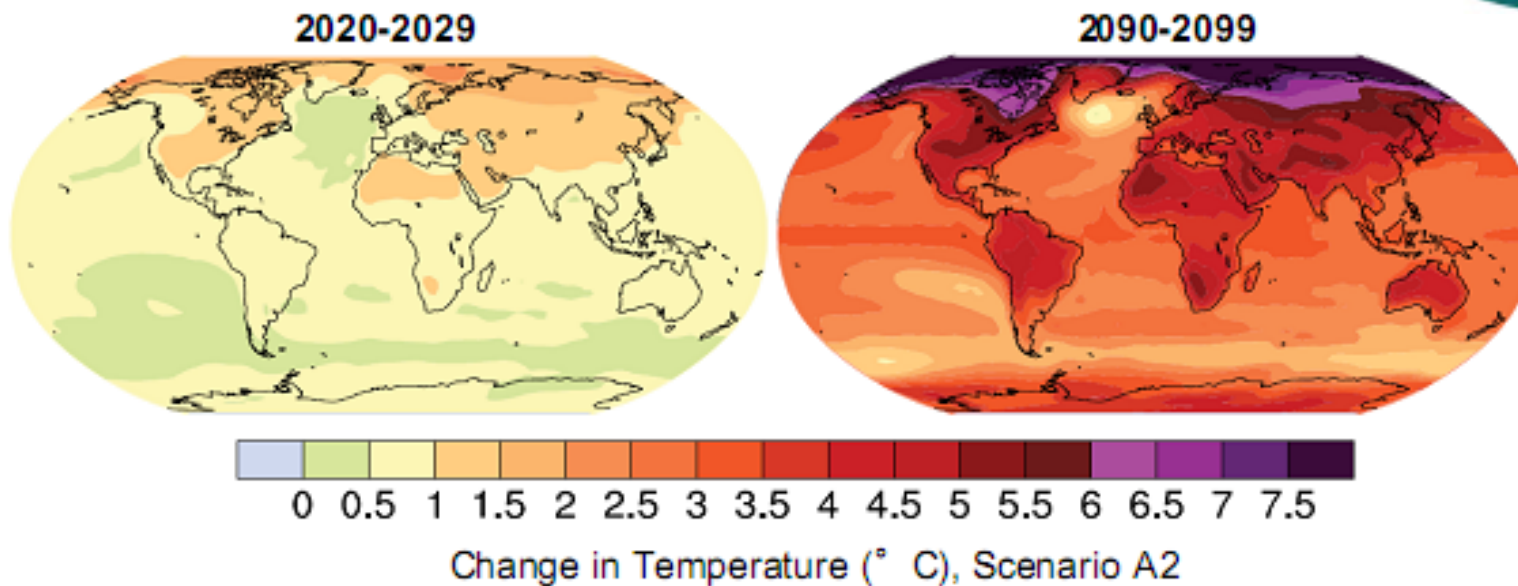
- 2084 = Mandela City *(Paul Raskin, Scenes from the Great Transition)*
  - *quality of life,*
  - *human solidarity,*
  - *ecocentrism*
- 2012 = Pre & Post Rio+20 World
  - *consumerism,*
  - *individualism,*
  - *anthropocentrism*





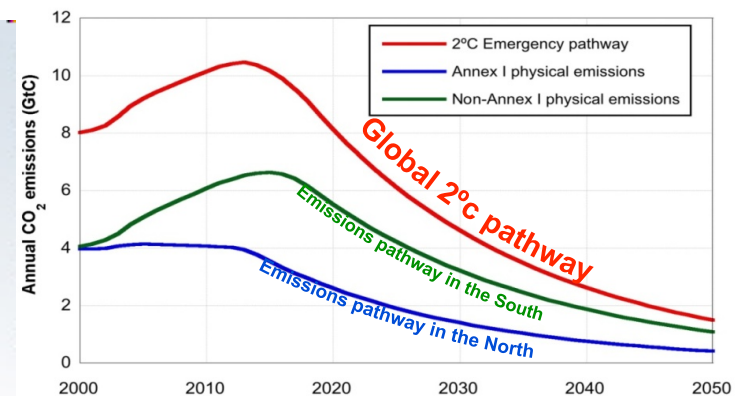
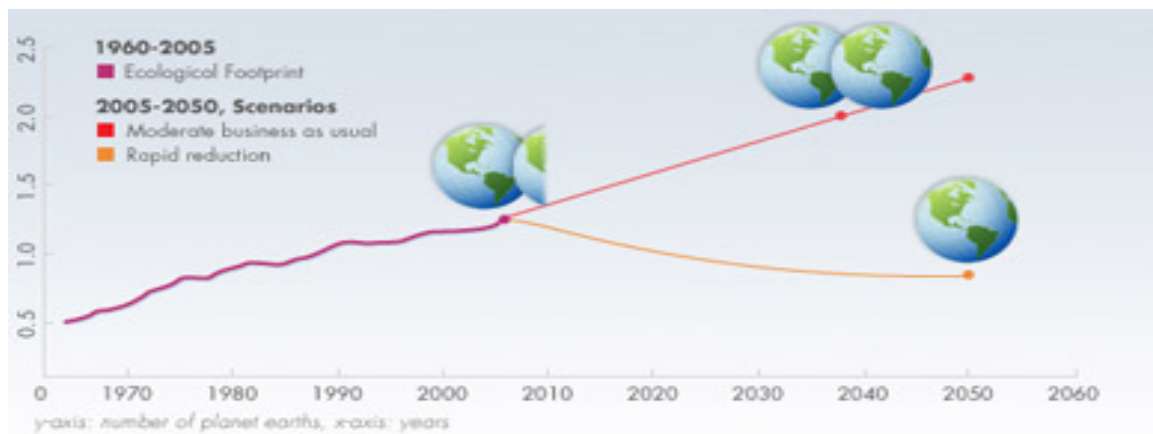
# Our Destiny – Our Future?

- 2084 = Mandela City?
- 2100+ = +4 °C Climate Destiny?
- 2050 = +2°C Climate Destiny?

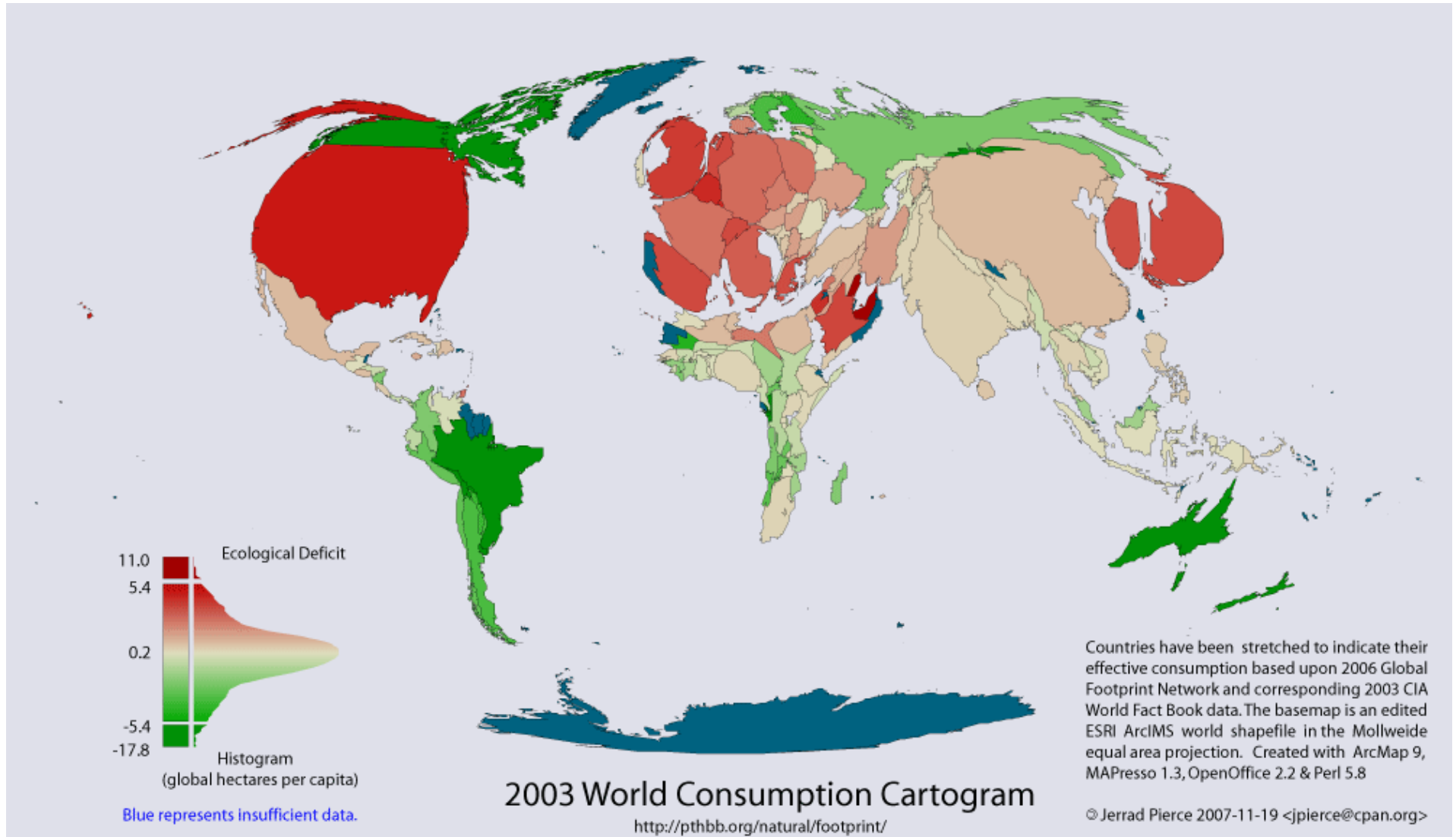


# The Challenge of Transition

- 2050+ = -2°C Climate Destiny
- 2030-2050 = The Great Transition
- 2020-2030 = laying foundations for a transition
- 2015-2020 = A Global Citizens Movement takes shape
- 2012-2015 = the catalytic campaign for a GCM
- 2002-2012 = Scenarios for a Great Transition (achieved)



# The System – The Problem





# The Fragmentation – a Syndrome



*“Rio+20 was also a demonstration of how fragmented the global civil society has become. While many civil society groups were competing to build their own image at the side events in the official Rio Centro tents and other locations, the so called Peoples Summit in the Flamingo Park was a chaotic demonstration that lead to thousands of civil society representatives from across the world being stranded and lost without any sense of direction or coordination.”*



# The Missing Actor

- A critical social actor is missing from the global stage: a powerful and coherent movement expressing a supranational identity and building new institutions for a planetary age.
- A movement that would work on all fronts, understanding the various struggles for the environment and justice, as well as the search for meaningful and responsible ways of living in our interdependent world, as different expressions of a common project.



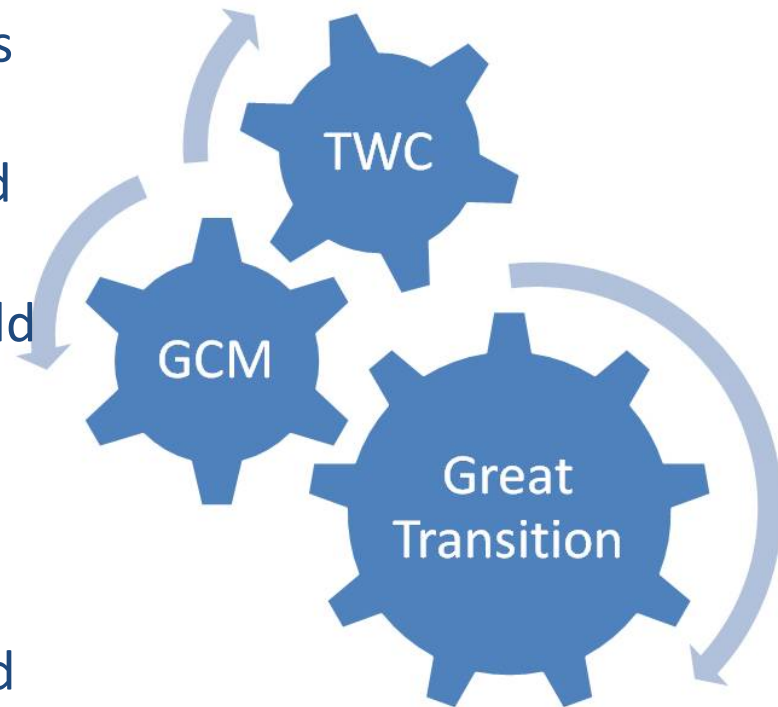
# The GCM

- The GCM is best envisioned as a polycentric and diverse rising, rather than as a single organized entity.
- Here we can learn from other large-scale movements, such as national independence, civil rights, and feminist movements, all of which included multiple organizational forms and diffuse centers of influence working toward broadly shared goals.
- Likewise, the GCM will evolve as a complex social ecology of formal and informal associations under an umbrella of shared identity and purpose.



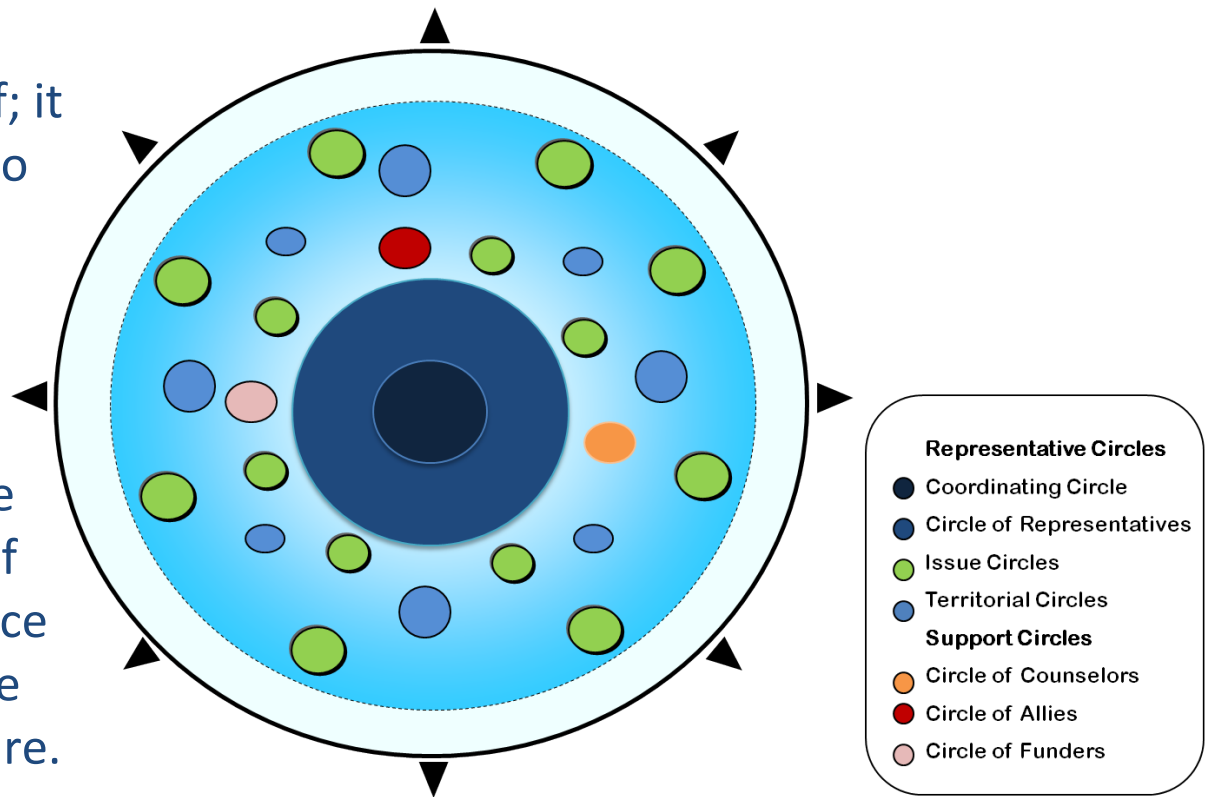
# The Need of a Catalytic Campaign

- A GCM for a Great Transition remains ready to be born.
- Can it crystallize with sufficient speed and scale?
- Too comforting to believe that it could emerge spontaneously
- Awakening this movement begs for a focused and directed effort.
- TWC is for catalyzing the GCM
- a sustained campaign that will spread across regions and issues in “widening circles.”



# TWC – The Catalytic Campaign

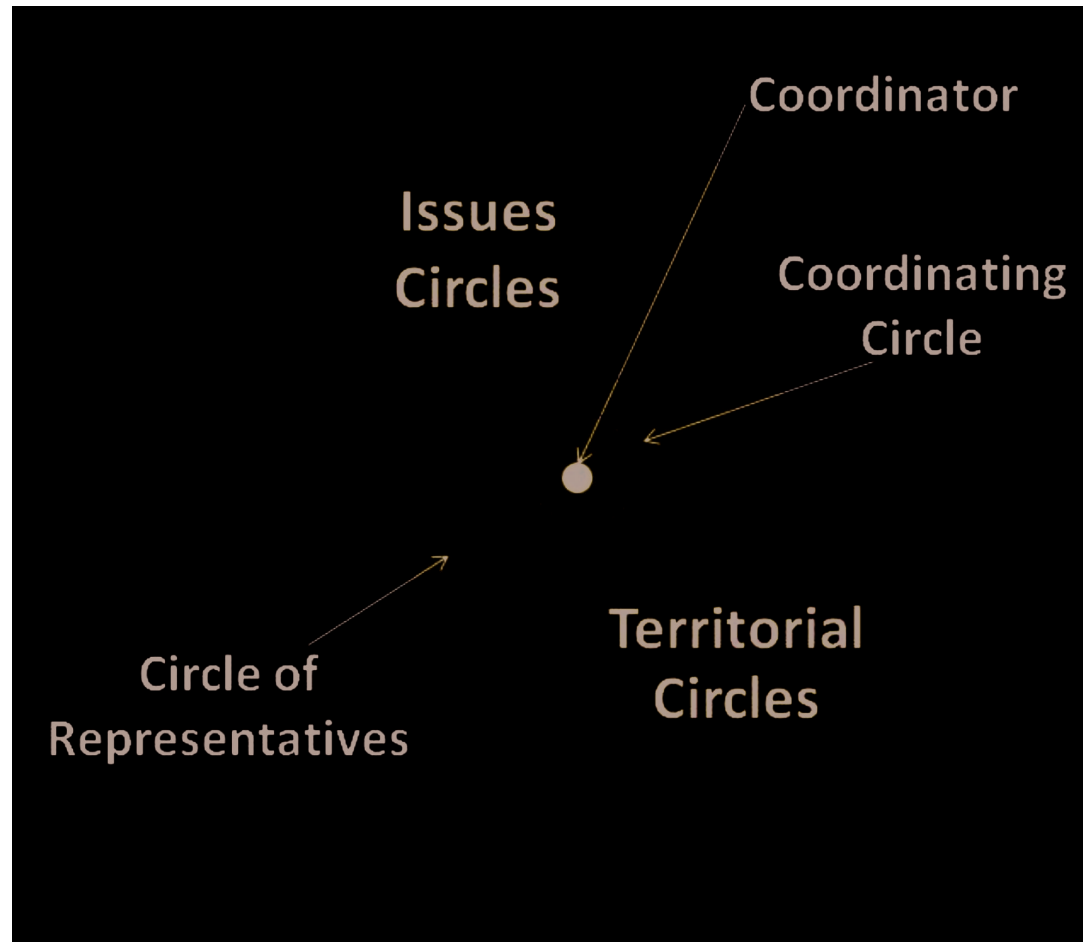
- TWC is not the GCM itself; it is a catalyzing campaign to advance a GCM.
- It is a campaign to bring coherence to the global movement by fostering a shared vision, an effective strategy, and a “politics of trust” that seeks to balance unity and pluralism on the road to our common future.
- TWC nurtures the idea and practice of global citizenship, while actively promoting unified action in civil society.



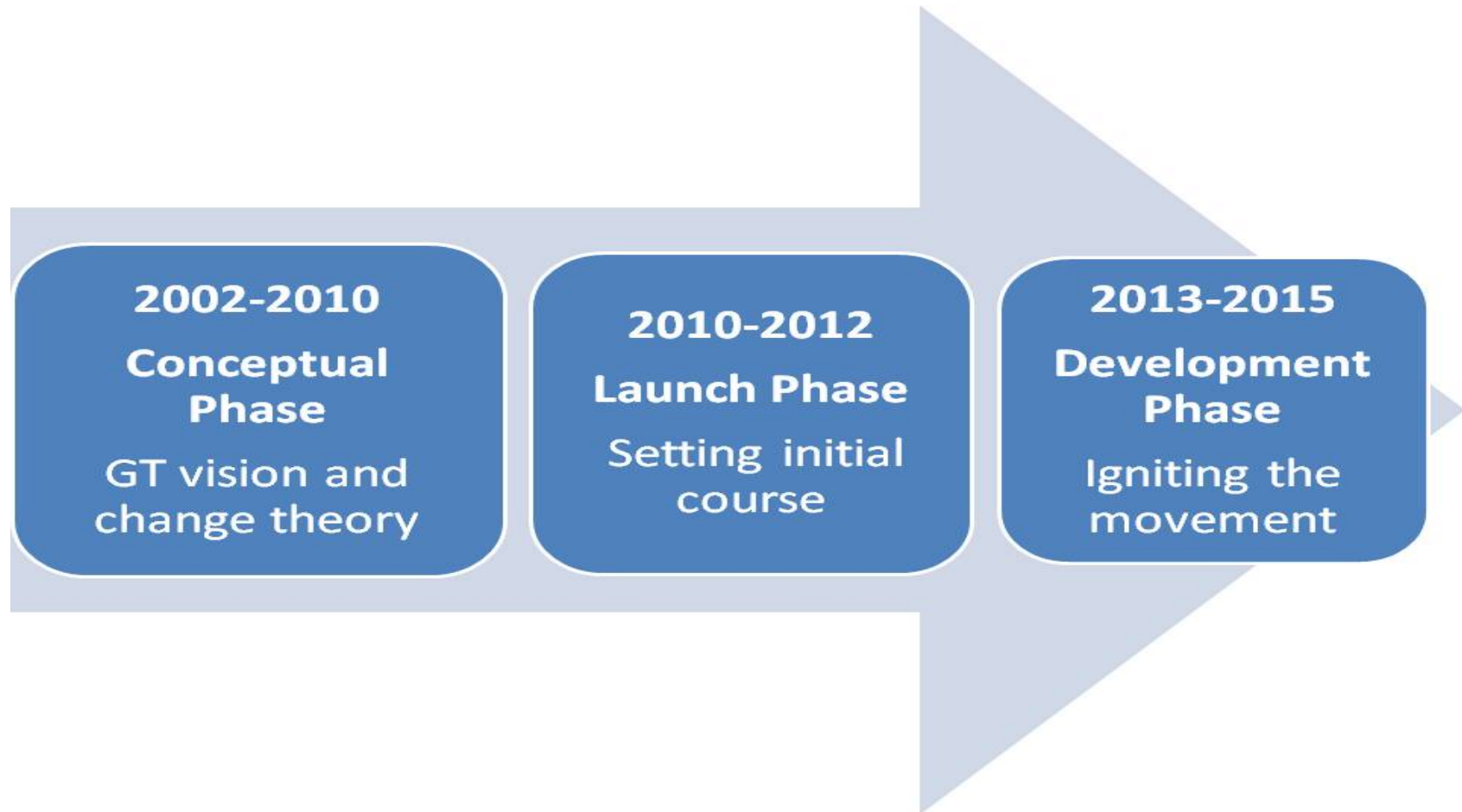
- Corresponding to the polycentric character of the GCM, the core structure of TWC is built on an expanding set of globally-allied semi-autonomous territorial and issue circles linked through representative global circles.



# Evolving Governance Architecture



# TWC – Evolutionary Phases



# TWC 2.0

ACTIVITY	ITEM	Preparatory		TWC 2.0													
				2013				2014				2015					
		QTR-03	QTR-04	QTR-01	QTR-02	QTR-03	QTR-04	QTR-01	QTR-02	QTR-03	QTR-04	QTR-01	QTR-02	QTR-03	QTR-04		
MANAGEMENT & FUND RAISING	Fund raising	Obtain seed grants		fund raising for TWC Centre operations, circles, programmes, campaigns and meetings													
	Registration of Org.	preparation		file application				501(c)3 status				A/Report				A/Report	
	Management	select Coordinator/CC		Coordinator/CC assume duties - programme ramp-up													
	TWC Centre	Staff/Office Search		Year-1 TWC operations in Colombo				TWC Centre operations in NYC under Global Coordinator									
STRENGTHENING CIRCLES & RECRUITMENT	Mapping	Identify		Identify candidate circles, form Circle of Allies and Circle of Counselors													
	Expand ICs & RCs	Recruit		25 circles - 250 members				50 circles - 1000 members				100 circles - 5000 members					
	Strengthen Circles	Planning		Engage in TWC policy making, strategic assessment, appointments, etc													
MEETINGS	CC	Con.Call	Meeting	Con.Call	Con.Call	Meeting	Con.Call	Con.Call	Con.Call	Meeting	Con.Call	Con.Call	Con.Call	Meeting	Con.Call		
	CoR e-dialogues	Ongoing															
	Conference & GA					Event				Event				Event			
	International	NY, Bonn, Brussels		Regular participation in international and regional meetings													
PROJECTS & CAMPAIGNS	GT Projects	develop proposals		Conduct campaigns and GT projects in conjunctions with allies													
	e-journal	planning				Quarterly issues of on-line journal; commentary and debate											
	Campaigns	identify allied campaigns			Establish partnerships with and support local struggles and globl advocacy campaigns												
	Communications	prepare material and website			Web dialogs, media releases, public presentations, awareness-building programs												

# Beyond TWC 2.0 – Beyond 2015

- 2012-2015 = PST+TWC 2.0 shapes post 2015 agenda
- 2015-2020 = TWC catalyses GCM
- 2020-2030 = GCM advances the transition
- 2030-2040 = The transition takes shape
- 2040-2065 = Transformation in motion
- 2065-2084 = core values change
- 2084 + = back on Earthland





# Now - Widening Circles through Peoples Sustainability Treaties

