



Vanilla

By Garo Tavitian

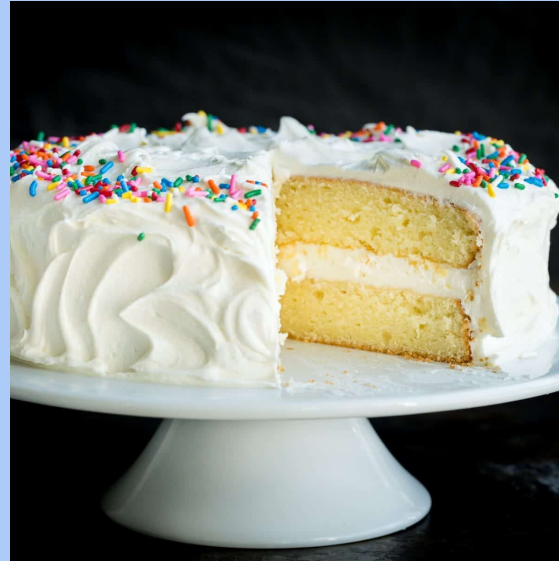


Background

Major flavor used in
Food/beverages, etc.

What It Is Used For:

- Vanilla extract
- Baking products
- Sweets/ice cream
- Candles



Background (Production)

How it's Farmed:

Harvested when yellow



How It's Processed:

Killing

Sweating

Slow-drying

Conditioning



Killing



Sweating

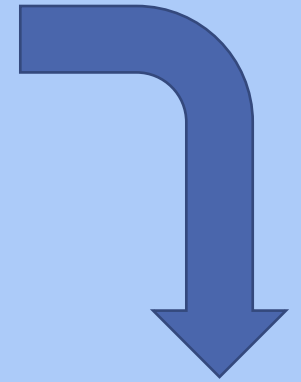
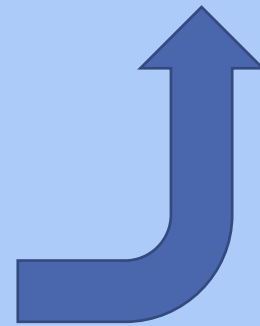
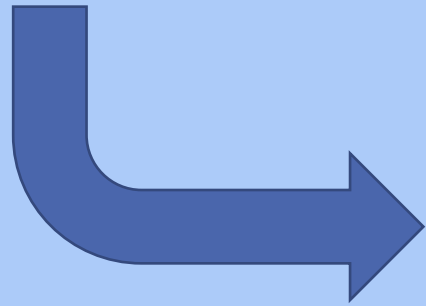


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Slow-Drying



Conditioning



Background (Transportation)

Methods Of Transporting Vanilla:

- Bundled In Tinplate Cans
- Packaged In Wooden Boxes In Glass Tubes

Where Its Sourced From:

- 55.6% From Madagascar
- 31.2% United States
- 7.6% France



Parties Benefiting From The Vanilla Trade

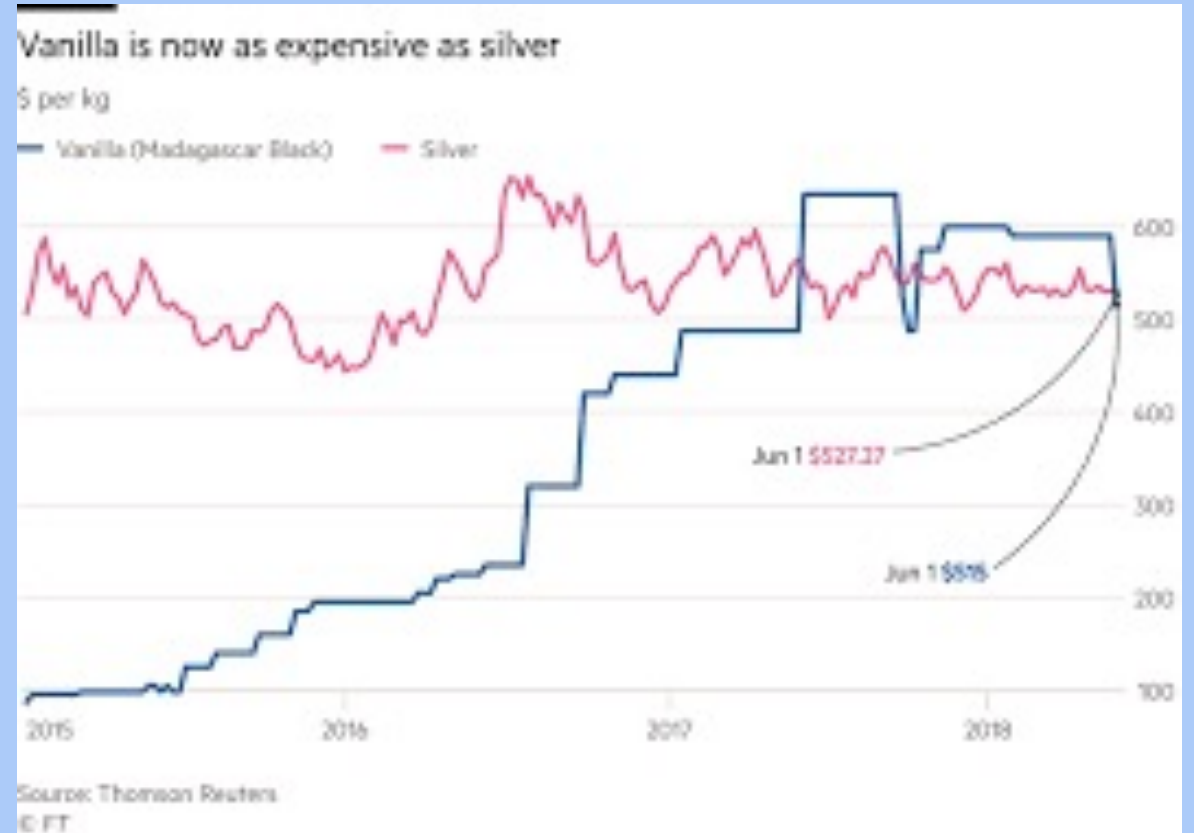
Corporations

Sambava: Profit \$600 per kilo

Farmer salary: \$1-2 a day

Gangs

- Dozens of murders in Madagascar
- Vanilla thieves



Groups Exploited By The Vanilla Trade

Sambava:

- Corportation profiting due to high demand
- Farmers forced into new careers
- Deforestation



Local Communities/Animals

- Deforestation
- Child Labor
- Poverty



How Can We Address This? (Buy Ethically Sourced Products)

Rodelle Inc

- Give back 100% of profit to farmers in Sahanala, Madagascar
- 3,500 Vanilla Farmers



How Can We Address This? (Invest in The Environment)

- Spreading news through social media
- Plant Trees



Thank you for making a donation!

Your gift will go directly towards helping people in Madagascar help themselves- reducing poverty and caring for Madagascar's unique and diverse environment.

Works Cited

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