

## What is a Tennis Ball?

Tennis Balls are made from a pressurized rubber core that is covered by bright yellow felt. They are an essential part of tennis, and not many people realize how many tennis balls are used yearly.

## Who are the Big Corporations?

Wilson, Penn, and Dunlop are currently leading the game in the tennis ball industry. The focus of this presentation will be on Wilson tennis balls

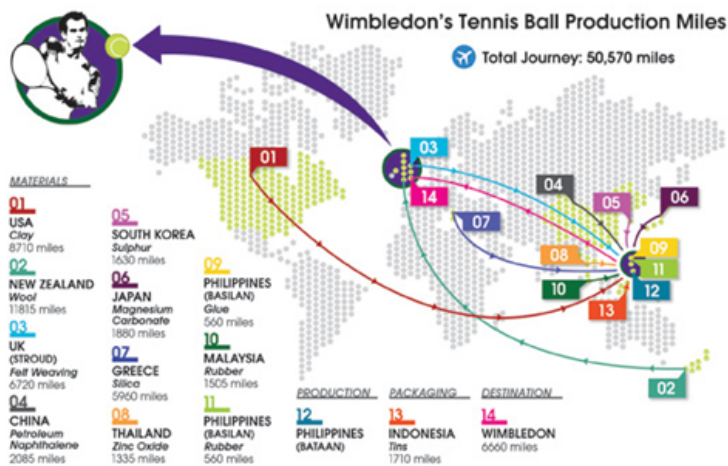
## Production Process

You can check out how it's made here: <https://www.youtube.com/watch?v=ChJj6kyKsJw>

## Where are they made?

Wilson produces their tennis balls in a factory in Thailand.

## Map Flows



It's important to note here how far each material travels. A t-shirt for example takes a fifth of the distance when travelling.

## Controversies

The main issue surrounding tennis balls is the amount that is disposed yearly. As tennis balls go flat over a short period of time from being used regularly there is a lot of waste.

As a result there have been campaigns like Project Green Ball, and Recycle Balls to help combat this and recycle used tennis balls instead.

Wilson themselves have also started a new line called Triniti to help reduce the plastic waste

## How can you Help

I suggest looking into Project Green Ball or Recycle Ball. I highly recommend using Recycle Balls, as there happen to be many bins at courts where you can simply put your used balls into. The same way you would for recycling a used item. Check it out here: <https://recycleballs.org/>



