

Nicole Lyons  
Professor Neriko  
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## Commodity: Oats

### What are Oats?

- Species of cereal grain
- Used for human and animal consumption

### Where are oats grown?

- Cool temperate regions
- Northern hemisphere: Russia, Canada, US
- Southern hemisphere: Australia, Argentina, Brazil

### Trade

- Global oats market reached 23.5 million tons in 2018
- Projected to reach 28 million tons
- 1.5 million tons going to the US
- Contract month corresponding to harvest seasons

### Imports and Exports

- Canada is the biggest exporter (50.2%)
- United States is the biggest importer (42.8%)

### Corporation: Blue Lake Milling

- South Eastern Australia
- Conscience of social and environment issues
- \$2.77 billion in sales with only 178 employees

### Production Process

- Harvest > clean and grade > dehull > heat > dry > cut/flake/grind > transport or further process

### Why include oats?

- Lowers cholesterol, improves gut health
- Low cost and easy to make
- Includes essential vitamins and minerals
- Low carbon footprint

### Oats as an alternative to dairy milk

- 270 million cows are used for dairy milk
- Dairy has a negative impact on environment
- Dairy is unnatural for consumption
- Cows are mistreated
- Controversy: jobs in the dairy industry are being taken away

### Take action

- [www.switch4good.com](http://www.switch4good.com)
- Youtube: "The dark side of dairy"
- Youtube: "What happens when you start eating oats everyday"