



## *Human Hair Extensions*

- The global human hair extension market is valued at 1350 million dollars in 2017
- High demand in the US, Europe, China, Japan, Africa
- Poor Asian countries/areas are main sources of human hair such as India, China, Malaysia, Vietnam, Myanmar
- Poor women sell their hair to make little money
- Some women are forced to cut their hair
- Indian people visit temples and shave off their hair as a sacrifice to god, and temples sell it to buyers
- Workers in factories are paid unfair wage and work in bad working environment
- Human hair industry is unregulated and opaque  
→hidden supply chain (how's hair collected?)
- Poor women sell their hair to make money for survival, and workers work to live even though they receive low wage ⇔ Rich women wear human hair extensions for self-satisfaction  
→the gap between the rich and the poor
- DO NOT purchase human hair extensions from shady companies
- Purchase those from fair-trade human hair companies such as Remy NY