



Shoes: Nike



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Nike shoes are produced in Indonesia, China, Taiwan, India, Thailand, Vietnam, Pakistan, Philippines, and Malaysia.

Nike does not have any factories to produce shoes located in the U.S so all of their shoes are imported from these countries. This is the area in which Nike has a lot of controversy.

Nike has still remained at the top of the industry controlling 33 percent of global athletic footwear sales and 36 percent in the United States

In the 1990s Nike was heavily criticized by human rights and environmental organizations for poor working conditions and low wages... At first Nike took a very hands-off approach and refused to acknowledge the problems. They said the issues were not with their workers since they contracted out their manufacturing and so Nike did not feel any responsibility towards them.

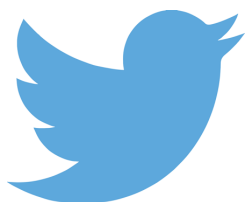
Since Nike does not own any of the factories that produce their shoes, they do not tend to run into any problems when having resources or shoes shipped. However, Nike has not made any statement claiming they are a part of the Fair Trade Movement. One of the main reasons why they are not is because of their long-lasting unethical treatment and payment of factory workers.

Nike has not fixed all of the problems in the factories. Another major issues currently is factory workers wages. Workers that make Nike shoes are being paid well under the amount considered fit for living a comfortable life and are working hours that exceed the law of hours one can work a week.

The USAS is a group of students protesting outside Nike stores around the country. Workers recently laid off at a factory in Honduras holding a rally to condemn the sportswear giant's treatment of employees. Activists in this group are organizing a "Global Call to Action Against Nike" to draw attention to allegations of mass fainting, wage theft, and padlocked exits at factories.

Get involved! Follow the USAS social media accounts to stay informed on issues and protests!

@USAS



@UnitedStudentsAgainstSweatshops

