



WHY EQUAL EXCHANGE?



IT'S BETTER FOR our Planet

- + The hardworking farmers who grow our products care for their land.
- + Shade farming preserves forest cover and protects the habitats of birds and other wildlife.
- + Diversified crop planting promotes biodiversity and improves the health of the soil.
- + Most Equal Exchange products are certified organic and produced without the use of toxic and persistent pesticides.



IT'S BETTER FOR Farmers

- + The small-scale farmers who grow Equal Exchange coffee, tea and chocolate control their own businesses, on land they own.
- + Working together gives farmer cooperatives access to support and training.
- + Fair trade and organic premiums allow them to invest in education, health programs and social services for their communities.



IT'S BETTER FOR YOUR Family & Friends

- + EE's direct and longstanding relationships mean we can source the best-quality coffee, tea, chocolate and foods.
- + We use simple ingredients you can feel good about.
- + Our low wholesale prices and friendly customer service make it easy to bring these delicious products to your community.