**Oral Communication Rubric**

**Objective 1: Speak effectively in scholarly and creative contexts.**

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|  | **1** | **2** | **3** | **4** |
|  | **Does Not Meet Expectations** | **Approaches Expectations** | **Meets Expectations** | **Exceeds Expectations** |
| **Central Message** | Central message cannot clearly be identified | Deliver a central message that can be identified | Deliver a central message that is easy to identify | Deliver a central message that is easy to identify, vivid, and memorable |
| **Appropriate Language** | Language is inappropriate (too simplistic) | Most language is appropriate for the subject and the audience | Use appropriate language for the subject and the audience | Use sophisticated language for the subject and the audience |
| **Engaging Manner** | Oral communications is delivered in an unclear manner | Deliver oral communications in a manner that is mostly clear | Deliver oral communications in a clear manner | Deliver oral communications in an engaging manner |