

**To: Dean Peter Campbell**

**From: Regina Clark, Edna Negron, Rebecca Leung**

**Date: February 25, 2021**

**Re: Revision of Journalism Concentration**

## **Proposal for Program Revision: Digital Journalism and Writing Concentration**

As of Fall 2021, the Journalism concentration is proposing revising the program to become the Digital Journalism and Writing concentration within the Communication Arts major. While the major will remain the same, the revised concentration will focus on digital storytelling across the newly-combined genres. The name of the revised concentration will be **Digital Journalism and Writing**.

The renamed Digital Journalism and Writing Concentration will offer students options to study the crafts of journalism and writing in order to prepare them to be effective multimedia storytellers who are grounded in accurate information gathering, sound writing practices, and ethical decision-making. Students will be able to deliver news and creative works using the latest emerging technology.

The revised concentration will provide students with opportunities to practice journalism and writing for websites, blogs, newspapers, magazines, and other media outlets. They can pursue interests in journalistic writing, or develop long-form writing projects. As they progress, students will learn multimedia techniques with an emphasis on audio, visual, and immersive storytelling as well as digital production.

The Journalism and Writing faculty, three in total, will combine their expertise as journalists and editors working in newspapers, magazines, broadcast outlets and websites to offer students a comprehensive course of study in journalism and various types of long-form narrative writing and analysis that are in demand in the media workplace today.

---



SCHOOL OF CONTEMPORARY ARTS

---

505 Ramapo Valley Road, Mahwah, NJ 07430-1680  
Phone (201) 84-7368 Fax (201)684-7481  
[www.ramapo.edu](http://www.ramapo.edu)

To: ARC Committee

From: Regina Clark

RE: Journalism Concentration Revision

Date: February 24, 2021

The proposed Journalism concentration revision to "Digital Journalism and Writing" aims to offer students a streamlined set of offerings that prepares them to work in a converged media industry, particularly as multimedia news, niche sites and social media platforms dominate the ways in which consumers get information.

**REVISION: DIGITAL JOURNALISM AND WRITING CONCENTRATION**

**(UNDER THE COMMUNICATION ARTS MAJOR)**

**CATEGORY 1: FOUNDATION COURSE REQUIREMENTS**

---

- COMM 204 - MEDIA LITERACY
  - COMM 221 - SPEECH FOR COMMUNICATION ARTS
- 

**CATEGORY 2: HISTORY/THEORY/CRITICISM COURSE REQUIREMENTS**

**REQUIRED**

---

- COMM 231 - MEDIA, ISSUES AND ETHICS
- 

**SELECT ONE:**

---

- COMM 227 - THE PRESS: HISTORY'S FIRST DRAFT
  - COMM 234 - INTERCULTURAL COMMUNICATION
  - COMM 203 - FILM REPRESENTATION: RACE, CLASS AND GENDER
- 

**SELECT ONE FROM THE FOLLOWING: HISTORY, THEORY, CRITICISM**

---

- CNTP 308 - THE SOCIAL DOCUMENTARY & HUMAN RIGHTS ISSUES
  - CNTP 310 - BLACK EXPERIENCE IN MEDIA
  - CNTP 348 - LATINO IMAGES AND HOLLYWOOD
  - COMM 317 - MEDIA AND PERSUASION
  - COMM 326 - PERSUASION THEORY AND PRACTICE
  - COMM 341 - TV NOIR AND AMERICAN CULTURE
  - COMM 347 - THE NEW TV CRITICISM
  - COMM 357 - GLOBAL INDIAN CULTURE & MEDIA
  - COMM 367 - AMERICAN INDEPENDENT CINEMA
  - COMM 373 - NEW YORK AS A LATINO CITYSCAPE
  - COMM 377 - GLOBAL MULTICULTURAL MEDIA ISSUES
-

## CATEGORY 3: REPORTING and WRITING COURSE REQUIREMENTS

### **REQUIRED THREE:**

---

- COMM 208 - NEWSWRITING
  - COMM 324 - REPORTING AND PRODUCING ONLINE NEWS
  - COMM 303- WRITING FOR SOCIAL MEDIA
- 

### **SELECT ONE OF THE FOLLOWING:**

---

- COMM 311 - COMMUNITY JOURNALISM
  - COMM 226- COPYEDITING
  - COMM 319 - CREATIVE NON-FICTION
- 

### **SELECT TWO: DIGITAL STORYTELLING**

---

- COMM 306 - VIDEO JOURNALISM
  - COMM 329 - PHOTOJOURNALISM
  - COMM 365 - BROADCAST and NEW MEDIA
  - COMM 368 - PRODUCING DIGITAL SPORTS
  - COMM 370 - JOURNALISM ON MOBILE and EMERGING TECHNOLOGY
- 

### **SELECT ONE: DIGITAL TOOLS and TECHNIQUES**

---

- COMM 218- FUNDAMENTALS of DIGITAL FILMMAKING
  - COMM 206 -FUNDAMENTALS of AUDIO
- 

### **SELECT ONE: SPECIALIZED WRITING**

---

- COMM 390 - ARTS and ENTERTAINMENT REPORTING
  - COMM 304 - WRITING FOR PUBLICATION
  - COMM 344 - WRITING THE SCREENPLAY
-

#### **CATEGORY 4: CAPSTONE PORTFOLIO COURSE REQUIREMENTS**

---

- **PORTFOLIO COURSE: SELECT ONE**
  - COMM 423 - SENIOR CAPSTONE: WRITING
  - COMM 430 - SENIOR CAPSTONE: JOURNALISM
- 

#### **CATEGORY 5: CO-OP/INTERNSHIP REQUIRED**

---

- CNTP 388 - CO-OP/INTERNSHIP CONTEMPORARY ARTS (4 credits needed)
- 

Total: 15 courses

---