

## Fall 2006 Diverse Student Recruitment Plan

Recruit at 85 high schools with significant diverse populations, specifically Asian, Hispanic, and African-Americans throughout New Jersey, Rockland County, Brooklyn, Staten Island, and Manhattan (see list below).

Attend college fairs, college nights, and individual visits at high schools and community colleges.

*Organize bus trips to Ramapo for students and their guidance counselors.*

- 1) Operation Link-Up, Paterson and Englewood
- 2) Rosa Parks Performing Arts High School, Paterson
- 3) John F. Kennedy High School, Paterson
- 4) Malcolm X Shabazz, Newark
- 5) Frank H. Morrell High School, Irvington
- 6) Passaic High School
- 7) Brimm Medical Arts High School, Camden
- 8) Dwight Morrow High School, Englewood
- 9) Paterson Innovative Academies
- 10) New Brunswick High School
- 11) Create Charter High School, Newark
- 12) East Orange Campus High School

*Conduct on-site admissions programs at interested high schools.*

- 1) Brimm Medical Arts High School, Camden
- 2) Paterson Pre-Collegiate Teaching Academy
- 3) Create Charter High School, Newark
- 4) Dickinson High School, Jersey City
- 5) Dwight Morrow High School, Englewood
- 6) East Orange Campus High School
- 7) Eastside, Paterson
- 8) Frank H. Morrell High School, Irvington
- 9) Garret Morgan Academy for Transportation and Technology
- 10) Health and Related Professions Academy, Paterson
- 11) International High School, Paterson
- 12) John F. Kennedy High School, Paterson
- 13) Lincoln High School, Jersey City
- 14) Metro Paterson Academy for Communications and Technology
- 15) North Bergen High School
- 16) Orange High School
- 17) Passaic High School
- 18) Passaic County Technical High School
- 19) Rosa Parks Performing Arts High School, Paterson
- 20) James J. Ferris High School, Jersey City
- 21) Malcolm X Shabazz High School, Newark
- 22) Panther Academy, Paterson
- 23) Silk City, Paterson

Work with groups that mentor diverse students to encourage enrollment at Ramapo.

- 1) Operation Link-Up, Paterson and Englewood

Provide on-campus workshops on the college application process, financial aid, and the Ramapo Educational Opportunity Fund Program. We hope to provide Service Learning Students from Ramapo to work with Operation Link-Up in three high schools. These students will serve as role models and mentors. Also, support Operation Link-Up fund-raisers at their annual awards dinner. Offer special admission consideration for Operation Link-Up students.

2) Global Kids, New York City

Provide transportation for Global Kids to visit Ramapo from New York City. Host on-campus workshops on the college application process, financial aid, and the Ramapo experience. Work closely with Global Kids staff to ensure enrollment and financial support for their students.

3) Ramapo Upward Bound, Passaic, Bergen, and Essex Counties

Ramapo summer residential program designed to prepare financially disadvantaged students for college by providing academic reinforcement and SAT prep skills. Enrollment Management offers financial aid and admissions workshops for students and parents. In addition, on-site admissions programs are offered on select Saturdays throughout the academic year.

4) College Preparatory Incentive Program, Jersey City and Plainfield

The CPIP have approximately 600 students in the program of which two-thirds are low income, first generation college students. This program provides educational counseling and support including tutorials, SAT preparation, college visitations, and college fairs for families of the students, assistance with college applications, and financial aid form preparation.

5) First Baptist Community Development Corporation, Somerset

This is a new initiative started this past October. A group of well-prepared, African American students visit campus to see what Ramapo offers. These students generally are recruited by the Ivy League and second tier prestigious schools.

6) The International High School on-site admissions will be followed by an invitation for accepted students to participate in Ramapo's International Food Festival.

Attend special diverse recruitment fairs sponsored by urban area organizations.

1) National Hispanic College Fairs, Burlington and Essex Counties

2) SERO/NSSFNS Fairs-Student/College Interview Sessions, Newark and New Brunswick

3) New Brunswick Teen Center

4) The Association of College Bound Programs (Newark)

5) African Methodist Episcopal Zion Church College Fair (Neptune, NJ)

6) Additionally, students have selected to exchange at historically black and predominantly Hispanic campuses through Ramapo's National Student Exchange. This is a real boost for student retention.

The admissions office partners with [Embark.com](http://Embark.com), a leading Internet site for college bound students. Through the outreach component of Embark, Admissions targets prospective diverse students and interact with them over the web. This enables Admissions to use another avenue in addition to direct mail. Also, Ramapo will be targeting diverse students utilizing NRCUA (National Research Center for College and University Admission) by using their database for direct mail.

This year, Ramapo is participating in a series of on-line chats that allow students a chance to "visit" Ramapo in an on-line setting. This benefits all students, especially those without the transportation to visit the College

Finally, the director of admissions has purchased the list of names of African-American males in New Jersey who took the SAT. We will direct mail to them very soon, offering a visit to our campus.

The following represents the 85 high schools with significant diverse populations that admissions counselors have visited or will this year:

Academy of St. Aloysius, Jersey City

Academic High School, Jersey City

Arts High School, Newark

Asbury Park High School

Atlantic City High School

Barringer High School, Newark

Benedictine Academy, Newark

Bloomfield High School  
Brimm Medical Arts High School, Camden  
Camden High School  
Central High School, Newark  
Clara Barton High School, Brooklyn  
Create Charter High School, Newark  
Cresskill High School  
Curtis High School, Staten Island  
Dickinson High School  
Dwight Morrow High School, Englewood  
Eastside High School, Newark  
Eastside High School, Paterson  
Elizabeth High School  
Emerson High School, Union City  
Essex County Vo-Tech, Bloomfield  
Essex County Vo-Tech, Newark  
Elizabeth High School  
Emerson High School, Union City  
Ferris High School, Jersey City  
Fort Hamilton High School, Brooklyn  
Fort Lee High School

Frank H. Morrell High School, Irvington  
Hackensack High School  
Harrison High School  
Henry Snyder High School, Jersey City  
High Tech High School, North Bergen  
Hillside High School  
Hoboken High School  
Hudson County Vo-Tech, North Bergen  
Jacqueline Kennedy High School, New York City  
JFK High School, Paterson  
Lakewood High School  
Lincoln High School, Jersey City  
Long Branch High School  
Malcolm X Shabazz High School, Newark  
Marcus Garvey Redirection High School, Newark  
Marist High School, Bayonne  
Mary Lawn of the Oranges, South Orange  
Mary Help of Christians, North Haledon  
Memorial High School, West New York  
Montclair High School  
Mother Seton High School, Clark  
Neptune High School  
North Bergen High School  
Northern Valley High School, Old Tappan  
Northern Valley High School, Demarest  
North Rockland High School  
Orange High School  
Our Lady of Good Counsel, Newark  
Palisades Park High School  
Passaic High School  
Passaic County Vo-Tech, Wayne  
Paterson Catholic High School, Paterson  
Plainfield High School  
Rosa Parks High School, Paterson

Roselle Catholic High School  
Science High School, Newark  
Spring Valley High School  
St. Aloysius High School, Jersey City  
St. Anthony's High School, Jersey City  
St. Benedict's Prep, Newark  
St. Dominic's High School, Jersey City  
St. Mary's High School, Jersey City  
St. Mary's of the Assumption, Elizabeth  
St. Patrick's High School, Elizabeth

St. Vincent Academy High School, Newark  
Teaneck High School  
Tenafly High School  
Thomas Jefferson High School, Brooklyn  
Trenton Central High School  
Union Catholic High School, Scotch Plains  
Union Hill High School, Union City  
University High School, Newark  
Weehawken High School  
Weequahic High School, Newark  
West Side High School, Newark  
Willingboro High School  
Woodrow Wilson High School, Camden