

Fall 2005 Minority Student Recruitment Plan

- Recruit at 86 high schools with significant Asian, Hispanic, and African-American populations throughout New Jersey, Rockland County, Brooklyn, Staten Island, and Manhattan (see list below).
- Attend college fairs, college nights, and individual visits at high schools and community colleges.
- Organize bus trips to Ramapo for students and their guidance counselors.
 - 1) Operation Link-Up, Paterson and Englewood
 - 2) Rosa Parks Performing Arts High School, Paterson
 - 3) Arts High School, Newark
 - 4) Barringer High School, Newark
 - 5) Frank H. Morrell High School, Irvington
 - 6) Passaic High School
 - 7) Brimm Medical Arts High School, Camden
 - 8) Dwight Morrow High School, Englewood
 - 9) Dickinson High School, Jersey City
 - 10) New Brunswick High School
 - 11) Create Charter High School, Newark
 - 12) East Orange Campus High School
- Conduct on-site admissions programs at interested high schools.
 - 1) Brimm Medical Arts High School, Camden
 - 2) Central High School, Newark
 - 3) Create Charter High School, Newark
 - 4) Dickinson High School, Jersey City
 - 5) Dwight Morrow High School, Englewood
 - 6) East Orange Campus High School
 - 7) Eastside, Paterson
 - 8) Frank H. Morrell High School, Irvington
 - 9) Garret Morgan Academy for Transportation and Technology
 - 10) Health and Related Professions Academy, Paterson
 - 11) International High School, Paterson
 - 12) John F. Kennedy High School, Paterson

- 13) Lincoln High School, Jersey City
- 14) Metro Paterson Academy for Communications and Technology
- 15) North Bergen High School
- 16) Orange High School
- 17) Passaic High School
- 18) Passaic County Technical High School
- 19) Rosa Parks Performing Arts High School, Paterson
- 20) Snyder High School, Jersey City

➤ Work with groups that mentor minority students to encourage enrollment at Ramapo.

1) Operation Link-Up, Paterson and Englewood

Provide on-campus workshops on the college application process, financial aid, and the Ramapo Educational Opportunity Fund Program. We hope to provide Service Learning Students from Ramapo to work with Operation Link-Up in three high schools. These students will serve as role models and mentors. Also, support Operation Link-Up fund-raisers at their annual awards dinner. Offer special admission consideration for Operation Link-Up students.

2) Global Kids, New York City

Provide transportation for Global Kids to visit Ramapo from New York City. Host on-campus workshops on the college application process, financial aid, and the Ramapo experience. Work closely with Global Kids staff to ensure enrollment and financial support for their students.

3) Ramapo Upward Bound, Passaic, Bergen, and Essex Counties

Ramapo summer residential program designed to prepare financially disadvantaged students for college by providing academic reinforcement and SAT prep skills. Enrollment Management offers financial aid and admissions workshops for students and parents. In addition, on-site admissions programs are offered on select Saturdays throughout the academic year.

4) College Preparatory Incentive Program, Jersey City and Plainfield

The CPIP have approximately 600 students in the program of which two-thirds are low income, first generation college students. This program provides educational counseling and support including tutorials, SAT preparation, college visitations, and college fairs for families of the students, assistance with college applications, and financial aid form preparation.

5) First Baptist Community Development Corporation, Somerset

This is a brand new initiative just started in mid-October. A group of well-prepared African American students will be coming to campus on Monday, February 21st to learn about programs Ramapo offers. These students generally

are recruited by the Ivy League and second tier prestigious schools.

6) Madison Avenue Christian Reformed Church, Paterson

This is another new initiative. We are currently in contact with the church and are planning to arrange a visit to campus by interested students.

7) The International High School on-site admissions will be followed by a visit of accepted students to our campus for the International Food Festival in March.

➤ Attend special minority recruitment fairs sponsored by urban area organizations.

1) National Hispanic College Fairs, Burlington and Essex Counties

2) SERO/NSSFNS Fairs-Student/College Interview Sessions, Newark and New Brunswick

3) New Brunswick Teen Center

4) The Association of College Bound Programs (Newark)

5) Historically Black Colleges and Universities Recruitment Initiative

We attended this week-long program and are the only non-historically black college or university in attendance.

6) Additionally, students have selected to exchange at historically black and predominantly Hispanic campuses through Ramapo's National Student Exchange. This is a real boost for student retention.

The admissions office partners with Embark.com, a leading internet site for college bound students. Through the outreach component of Embark, Admissions targets prospective minority students and interact with them over the web. This enables Admissions to use another avenue in addition to direct mail. Also, Ramapo will be targeting minority students utilizing NRCUA (National Research Center for College and University Admission) by using their database for direct mail.

This year, Ramapo is participating in a series of on-line chats that allow students a chance to "visit" Ramapo in an on-line setting. This benefits all students, especially those without the transportation to visit the College

Finally, the director of admissions has purchased the list of names of African-American males in New Jersey who took the SAT. We will direct mail to them very soon, offering a visit to our campus.

The following represents the 86 high schools with significant minority populations that admissions counselors have visited or will this year:

Academy of St. Aloysius, Jersey City

Academic High School, Jersey City

Arts High School, Newark

Asbury Park High School
Atlantic City High School
Barringer High School, Newark
Benedictine Academy, Newark
Bloomfield High School
Brimm Medical Arts High School, Camden
Camden High School
Central High School, Newark
Clara Barton High School, Brooklyn
Clifford J. Scott High School, East Orange
Create Charter High School, Newark
Cresskill High School
Curtis High School, Staten Island
Dickinson High School
Dwight Morrow High School, Englewood
Eastside High School, Newark
Eastside High School, Paterson
Elizabeth High School
Emerson High School, Union City
Essex County Vo-Tech, Bloomfield
Essex County Vo-Tech, Newark
Elizabeth High School
Emerson High School, Union City
Ferris High School, Jersey City
Fort Hamilton High School, Brooklyn
Fort Lee High School
Frank H. Morrell High School, Irvington
Hackensack High School
Harrison High School
Henry Snyder High School, Jersey City
High Tech High School, North Bergen
Hillside High School
Hoboken High School
Hudson County Vo-Tech, North Bergen
Jacqueline Kennedy High School, New York City
JFK High School, Paterson
Lakewood High School
Lincoln High School, Jersey City
Long Branch High School
Malcolm X Shabazz High School, Newark
Marcus Garvey Redirection High School, Newark
Marist High School, Bayonne
Mary Lawn of the Oranges, South Orange

Mary Help of Christians, North Haledon
Memorial High School, West New York
Montclair High School
Mother Seton High School, Clark
Neptune High School
North Bergen High School
Northern Valley High School, Old Tappan
Northern Valley High School, Demarest
North Rockland High School
Orange High School
Our Lady of Good Counsel, Newark
Palisades Park High School
Passaic High School
Passaic County Vo-Tech, Wayne
Paterson Catholic High School, Paterson
Plainfield High School
Rosa Parks High School, Paterson
Roselle Catholic High School
Science High School, Newark
Spring Valley High School
St. Aloysius High School, Jersey City
St. Anthony's High School, Jersey City
St. Benedict's Prep, Newark
St. Dominic's High School, Jersey City
St. Mary's High School, Jersey City
St. Mary's of the Assumption, Elizabeth
St. Patrick's High School, Elizabeth
St. Vincent Academy High School, Newark
Teaneck High School
Tenafly High School
Thomas Jefferson High School, Brooklyn
Trenton Central High School
Union Catholic High School, Scotch Plains
Union Hill High School, Union City
University High School, Newark
Weehawken High School
Weequahic High School, Newark
West Side High School, Newark
Willingboro High School
Woodrow Wilson High School, Camden