International Business Curriculum Map

| | | Introductory Coverage | Reinforcement | Mastery |
|--|---|--------------------------|---|---|
| Goal 6: Comprehensive Knowledge in the Discipline: Perspectives: Our students will learn to appreciate the diversity in economic, political and social environments that are found across countries/regions. | Outcome 1: Students will be able to recognize the variety of sociopolitical and economic environments across countries/regions and will use this to analyze global business operations. | IBUS 326 | Language Proficiency Course 1 Geographical Concentration Courses Business Concentration Courses | Language Proficiency Course 2 IBUS Advanced Coursework IBUS Fieldwork Requirement |