Template as of 2023										
CORE/School/Department:	**EXECUTIVE CORE/Institutional Research**									
Planning & Assessment Cycle Year:	**July 1, 2023- June 30, 2024**									

Institutional Mission

Ramapo College is New Jersey's Public Liberal Arts College, dedicated to providing students a strong foundation for a lifetime of achievement. The College is committed to academic excellence through interdisciplinary and experiential learning, and international and intercultural understanding. Ramapo College emphasizes teaching and individual attention to all students. We promote diversity, inclusiveness, sustainability, student engagement, and community involvement.

Institutional Vision

Ramapo College delivers a transformative education in a diverse community dedicated to welcoming and mentoring students who bring with them a range of lived experiences. We will achieve national distinction for developing empathetic problem solvers, ethical change agents, and responsible leaders who make a positive impact and thrive in a changing world.

Unit/Department Purpose

The purpose of the Office of Institutional Research (IR) is to support data-informed decision-making and accountability by providing internal and external constituents with accurate and timely data for accreditation and planning, state and federal compliance, continuous learning and college-wide effectiveness, and to advance the public profile of the college.

Unit Effectiveness Plan

Unit Objective	Boldly Ascending Goal	Boldly Ascending Objective	Assessment Cycle	Task(s)	Measures	Target(s)	Resource(s)	Finding(s)	Use of Results(s)	Next Cyle
What is the unit trying to achieve?	*Provide up to two goal #'s from the current Strategic Plan (2023-2029)*	*Provide up to two Objectives #'s from the current Strategic Plan (2023-2029)*	*How long will it take to meet your outcome?*	*How will the unit achieve the outcome?*	*What source evidence will support the unit's work?*	*How will the unit know it is being effective?*	*Is a change request or reallocation of resources necessary to support this outcome?*	*Did you reach your target?*	*What was learned from the findings?*	*How will the findings inform the unit's strategic efforts in future cycles?*
1. Advance data-informed SMART choices enterprise wide through integrated data visualization of key indicators and other data sets.	Primary Goal = #3 Academic Excellence and Student Success Secondary Goal = #2 Inclusive Community	Primary Objective = #3d Secondary Objective = #2a	Select: 2023-2024 2024-2025 …	1. Assess Data Visualization Vendors (2023-2024) 2. Map implementation plan and seek endorsement from MET/ITS (2023-2024) 3. Purchase software, implement, and raise awareness (2024-2025)	A report of Data Visualization site Web Traffic and access rates by Core.	Web traffic will steadily increase YoY as Data Visualization site and related resources expand.	Yes, a change request and a reallocation of unit resources will be necessary to support this outcome.	Met, Not Met, or Partially Met ………………………… This target was Met. Web traffic did increase by 11% over the previous year.	We learned that members of campus are increasingly using the data visualization resources. We learned that the XYXY Core does not use the resources nearly as much as other Cores.	Our Tasks will be updated for the next cycle to include special outreach to the XYXY Core to determine how we may better meet their data needs.
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What is the unit trying to achieve?	*Provide up to two goal #'s from the current Strategic Plan (2023-2029)*	*Provide up to two Objectives #'s from the current Strategic Plan (2023-2029)*	*How long will it take to meet your outcome?*	*How will the unit achieve the outcome?*	*What source evidence will support the unit's work?*	*How will the unit know it is being effective?*	*Is a change request or reallocation of resources necessary to support this outcome?*	*Did you reach your target?*	*What was learned from the findings?*	*How will the findings inform the unit's strategic efforts in future cycles?*

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