

ANISFIELD SCHOOL OF BUSINESS ADVISEMENT SHEET - MINORS

RAMAPO COLLEGE OF NEW JERSEY	MINORS	2023/ 2024
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Accounting Minor: (24 credits)		Prerequisites	Comments
Prerequisite Courses: (8 credits)			
ACCT 221 Principles of Financial Accounting			
ACCT 222 Principles of Managerial Accounting		ACCT 221	Coreq: CRWT 102
Required Courses: (8 credits)			
ACCT 321 Intermediate Accounting		ACCT 222	
ACCT 322 Intermediate Accounting II		Grade of C minus or better ACCT 321	
Two elective courses: (8 credits)			
ACCT 329 Federal Taxation I		ACCT 222	
ACCT 332 Federal Taxation II		ACCT 329	
ACCT 411 Cost Accounting		INFO 224 & Grade of C minus or better-ACCT 321	
ACCT 421 Auditing		ACCT 322 & BADM 225 & CRWT 102	
ACCT 423 Advanced Financial Accounting		ACCT 322	

Business Analytics Minor: (24 credits)		Prerequisites	Comments
Prerequisites: (8 credits)			
INFO 224 Principles of Information Technology			Coreq: CRWT 102
BADM 225 Management Statistics		MATH 101, 108, 110, or 121	
Required Courses: (8 credits)			
INFO 310 Business Analytics I		BADM 225 & C grade or better in INFO 224	
INFO 311 Business Analytics II		INFO 310	
Two elective courses selected from below (8 credits)			
ECON 310 Econometrics		ECON 101 & BADM 225	
INFO 233 Introduction to Programming		C grade or better in INFO 224	
INFO 332 Database Management Systems		C grade or better in INFO 224	
INFO 333 Data Visualization		BADM 225 & INFO 224	
INFO 422 Decision Support Systems		INFO 224	
INFO 373 Management Science		BADM 225 & MGMT 370	
MKTG 330 Marketing Research		BADM 225 & C grade or better in MKTG 290	
INFO 3xx Statistical Programming or Software		Depends on course	

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Economics Minor: (24 credits)		Prerequisites	Comments
Prerequisite Courses (8 credits):			
ECON 101 Microeconomics			Co-req CRWT 102
ECON 102 Introduction to Macroeconomics			
Required Courses: (8 credits)			
ECON 311 Intermediate Microeconomics		C grade or better in ECON 101	
ECON 312 Intermediate Macroeconomics		MATH 101 or 110 or 121 & C grade or better in ECON 102	
Two elective courses: ECON designation (8 credits)			

Entrepreneurship Minor: (8 credits)		Prerequisites	Comments
Required Courses: (8 credits)			
BADM 235 Entrepreneurial Essentials			
MGMT 205 Creativity – Ideation and Evaluation			
Choose 1 of the following (4 credits):			
MGMT 321 Entrepreneurship		Junior/Senior	
MGMT 325 Social Entrepreneurship		Junior/Senior	
Required Course (4 credits):			
MGMT 466 LaunchPad: Entrepreneurial Skill-Building		Junior/Senior	

Finance Minor: (24 credits)		Prerequisites	Comments
Required Courses: (12 credits)			
ACCT 221 Principles of Financial Accounting			
BADM 225 Management Statistics		MATH 101, 108, 110, or 121	
FINC 301 Corporate Finance I		ACCT 221, BADM 225, & CRWT 102	
Three elective courses selected from below (12 credits)			
ECON 310 Econometrics		ECON 101 & BADM 225	
FINC 303 Financial Markets and Institutions		ECON 101, ECON 102, & FINC 301	
FINC 305 Financial History of the United States		FINC 301	
FINC 313 Commercial Bank Management		ECON 101, ECON 102, & FINC 301	
FINC 315 Corporate Financial Modeling		FINC 301	
FINC 318 Financial Planning		FINC 301	
FINC 321 Securities and Investments		FINC 301	
FINC 322 Equity Markets Trading		FINC 301	
FINC 330 Corporate Valuation		FINC 301	
FINC 411 Financial and Economic Forecasting		FINC 301	

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FINC 415 Multinational Finance	FINC 301	
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Human Resource Management Minor (24 credits)		Prerequisites	Comments
Required Courses: (16 credits)			
PSYC 101 Introduction to Psychology			
MGMT 302 Managing Organizational Behavior			Co-reqs waived
MGMT 340 Human Resource Management		MGMT 302	
PSYC 345 Workplace Psychology		CRWT 102 and PSYC 101 with D grade or better	May not be enrolled as a freshman
Two elective courses (8 credits) Choose any 2 of the following, but no more than 1 in each discipline			
MGMT 343 Labor Relations and Negotiations		Junior/Senior; MGMT 302	
MGMT 346 Effective Hiring		Junior/Senior; MGMT 302	
ECON 322 Labor Economics			
PSYC 226 Social Psychology		PSYC 101 with D grade or better	
PSYC 240 Psychological Testing and Measurement			

Information Technology Management Minor: (24 credits)		Prerequisites	Comments
Prerequisite Courses: (4 credits)			
INFO 224 Principles of Information Technology			Coreq: CRWT 102
Required Courses: (16 credits)			
INFO 233 Introduction to Programming		C grade or better in INFO 224	
INFO 332 Database Management Systems		C grade or better in INFO 224	
INFO 335 Networks and Distributed Processing		C grade or better in INFO 224	
INFO 342 Systems and Analysis and Design		C grade or better in INFO 224	
One elective course: (4 credits)			
INFO 240 Web Site Development			
INFO 301 Programming in Java		INFO 224	
INFO 310 Business Analytics I		INFO 224 & BADM 225	
INFO 311 Business Analytics II		INFO 310	
INFO 315 Computer Law and Ethics		INFO 224	
INFO 316 Intro to Digital Forensics		INFO 224 or CMPS 147	
INFO 340 Cybersecurity		INFO 224	
INFO 402 Advanced Web Development		INFO 233 or 301 or CMPS 147	
INFO 422 Decision Support Systems		INFO 224	
INFO 441 Information Technology Management		INFO 233 & 332 & 335 & 342	
INFO 444 Intelligent Information Systems		INFO 224	
INFO 450 Technology Enhanced Business		CMPS 147 or INFO 233 or INFO 301	

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International Business Minor (20 credits)	Prerequisites	Comments
Prerequisite Courses: (8 credits)		
ECON 102 Introduction to Macroeconomics		
IBUS 326 Fundamentals of International Business	ECON 102 & CRWT 102	
SELECT ONE Business Course: (4 credits)		
ECON 323 Comparative Economic Systems	ECON 101 or POLI 205	
ECON 325 International Economics	ECON 101 & 102	
FINC 415 Multinational Finance	FINC 301	
IBUS 305 Politics of International Investment	CRWT 102	
MKTG 350 International Marketing	MKTG 290	
SELECT ONE Liberal Arts Course: (4 credits)		
BADM 316 World Political Economy		
IBUS 305 Politics of International Investment	CRWT 102	
IBUS 315 Japanese and Korean Cultures & Business		
IBUS 321 China and Other Business Environments in Asia		
IBUS 335 Doing Business in Latin America		
IBUS 336 Doing Business in Africa		
IBUS 340 European Business Community		
POLI 205 Modern Comparative Politics	CRWT 102	
Additional Requirement: student must satisfy one of the following		
Eight credits in foreign language study OR		
One additional course from Business or Liberal Arts Coursework above OR		
An International Fieldwork Experience with an International Business focus OR		
Independent Study approved by Convener *See International Business faculty for fieldwork options which include co-op with international firms, unpaid internships, field research, or study abroad.		

Marketing Minor: (20 credits)	Prerequisites	Comments
Required Courses: (12 credits)		
MKTG 290 Marketing: Principles and Practices		Coreq: CRWT 102
MKTG 310 Consumer Behavior	C grade or better in MKTG 290	
MKTG 320 Integrated Marketing Communication	C grade or better in MKTG 290	
Marketing Electives (select two, 8 credits)		
MKTG 350 International Marketing	MKTG 290	
MKTG 360 Retail Marketing	MKTG 290	
MKTG 370 Sales Management	MKTG 290	
MKTG 390 E-Marketing	MKTG 290	
MGMT 321 Entrepreneurship	MKTG 290	
MKTG 440 Branding and Brand Management	MKTG 290	
MKTG 490 Advanced Topics in Marketing	MKTG 290	

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Sports Management Minor (20 credits)		Prerequisites	Comments
Required Courses: (8 credits)			
	MGMT 302 Managing Organizational Behavior		Co-reqs waived
	MGMT 315 Sport and Event Management	MGMT 302 with D grade or better	
Three elective courses: (12 credits) Choose 3 of 4 options			
	Option 1: SOCI 203 Sociology of Sport		
	Option 2: ECON 330 Economics of the Sport Industry	Prereqs waived	
	Option 3: COMM 368 Producing Digital Sports	Prereqs waived	
Option 4. Two Of The Following (in place of one of the above)			
	a. EXSS 120 Theories of Coaching		
	b. EXSS 145 Athletic Injury Management		
	c. EXSS 163 Stress Management		