

ASB STUDENT LEARNING GOALS, OBJECTIVES (SLGO) and CORE COURSES MATRIX

<u>COURSE/SLGO</u>	<u>Communication</u> Deliver well prepared oral presentations, using appropriate current technology	<u>Communication</u> Compose well written business documents, using appropriate current technology	<u>Ethics</u> Detect ethical dilemmas and offer potential alternatives and solutions	<u>Foundation</u> Comprehend principles and practices in key business disciplines	<u>Perspectives</u> Understand diverse global, national, and local environments and their stakeholders	<u>Reasoning</u> Identify and analyze problems and opportunities, generate alternatives, and recognize appropriate solutions
ECON 102 Intro. To Macroeconomics				Yes		Yes
ECON 101 Microeconomics		Yes		Yes		Yes
INFO 224 Prin. of InfoTechnology		Yes		Yes		Yes
ACCT 221 Prin. of Financial Accounting				Yes		Yes
ACCT 222 Prin. of Managerial Accounting		Yes		Yes		Yes
BADM 223 Business Law I		Yes	Yes	Yes		Yes
BADM 225 Management Statistics				Yes		Yes
FINC 301 Corporate Finance I		Yes		Yes		Yes
MGMT 302 Managing Organization Behavior		Yes		Yes		Yes
MGMT 370 Operations Management		Yes		Yes		Yes
MKTG 290 Marketing Principles/Practices	Yes	Yes		Yes	Yes	Yes
Business Ethics category	Yes	Yes	Yes			
International Business category		Yes		Yes	Yes	Yes
BADM 495 Strategic Management	Yes		Yes	Yes	Yes	Yes
<u># of courses for SLGO</u>	3	10	3	13	3	13

Data supplied by ASB faculty in Course Outlines

TAP 10/11/07;2/6/08 ;4/9/08; 4/16/08; 6/8/09;8/06/09; 3/17/10; 6/30/11; 8-8-12; 12/5/12; 1/3/13