**ADDENDUM #2 TO THE STRATEGIC PLAN: PLANNING, BUDGETING, AND ASSESSMENT PROCESS**

**Level I**  
Strategic (3-5 year Cycle)

- Mission, Vision, Guiding Principles Statements, Goals and Initiatives

**Internal Analysis**

- SWOT*  

  * Strengths, Weaknesses, Opportunities, Threats

**External Analysis**

- Strategic Plan Themes

**Strategic Priorities**

**Level II**  
Tactical Plans (3 Year Cycle)

- Mission, Guiding Principles, Goals and Initiatives

**Divisional Plans**

- Academic Plan
- Financial Plan
- Human Resources Plan
- Communication/Marketing Plan
- Information Technology Plan
- Enrollment Management Plan
- Diversity Plan
- Facilities/Master Plan

**Level III**  
Operational Planning (Annual Cycle)

- Mission, Guiding Principles, Goals and Initiatives

**Academic Schools and Administrative Unit Plans**

- Objectives
- Outcomes
- Assessment

**Annual Report**

- Budget and Strategic Initiatives Budget Request
ADDENDUM #2 TO THE STRATEGIC PLAN: PLANNING, BUDGETING, AND ASSESSMENT PROCESS

Level III

Operational Planning (Annual Cycle)

Mission, Guiding Principles, Goals, and Initiatives

Schools and Administrative Unit Plans, Objectives, and Assessment

Annual Report

Budget and Strategic Initiatives Budget