



## **2013 ACADEMIC ACHIEVEMENT CEREMONY**

### **ANISFIELD SCHOOL OF BUSINESS**

Our outstanding student in MARKETING is MAXWELL AUTH.

Max has a keen interest in the area of public relations, particularly within the Fashion Industry. He has done research with Professor Christina Chung on the topic of media richness and information adoption and has had a number of interesting internships in the fashion and media industries including assignments with Tory Burch, Salvatore Ferragamo, the New York Post, and Vogue Magazine.

Just a few days ago, Max was offered a full time position with Ferragamo. He also plans to pursue a graduate degree to help further advance his career.