

Alec Clark

OUTSTANDING MARKETING STUDENT

Our outstanding student in Marketing for this year is Alec Clark.

One of his Marketing professors comments that “Alec’s work as an undergraduate was distinguished by his extraordinary professionalism and intellectual curiosity. He has shown significant interest and concern for issues related to social responsibility.” As an example, his senior project offered deeply-researched insights and recommendations for the successful marketing of alternative-fuel vehicles. (Alec, I already own a Prius.)

He’s now working in the Management Trainee Program with Enterprise Rent-A-Car, enjoying both the retail and business-to-business aspects of the job.

After graduation, Alec plans to work for a year or two to gain some experience before enrolling in an MBA program.